MODE S.A.

User Manual

MODE360° Unit
MODEPiX Software
MODEViEW Cloud solution

User Manual

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1 INSTALLATION & SET UP

1.1 MODEPiX Install Wizard

Run the installation file suitable to your Operating System (OS) – Windows or MacOS

You can find the installation file on the Install CD or at http://**mode360.eu/support**

1.2 MODEPiX Registration

Fill in the required fields with the serial number and Activation Code (available on the CD label or Manual Cover)

IMPORTANT!

Mac OS X 10.9 Mavericks & 10.10 Yosemite setup

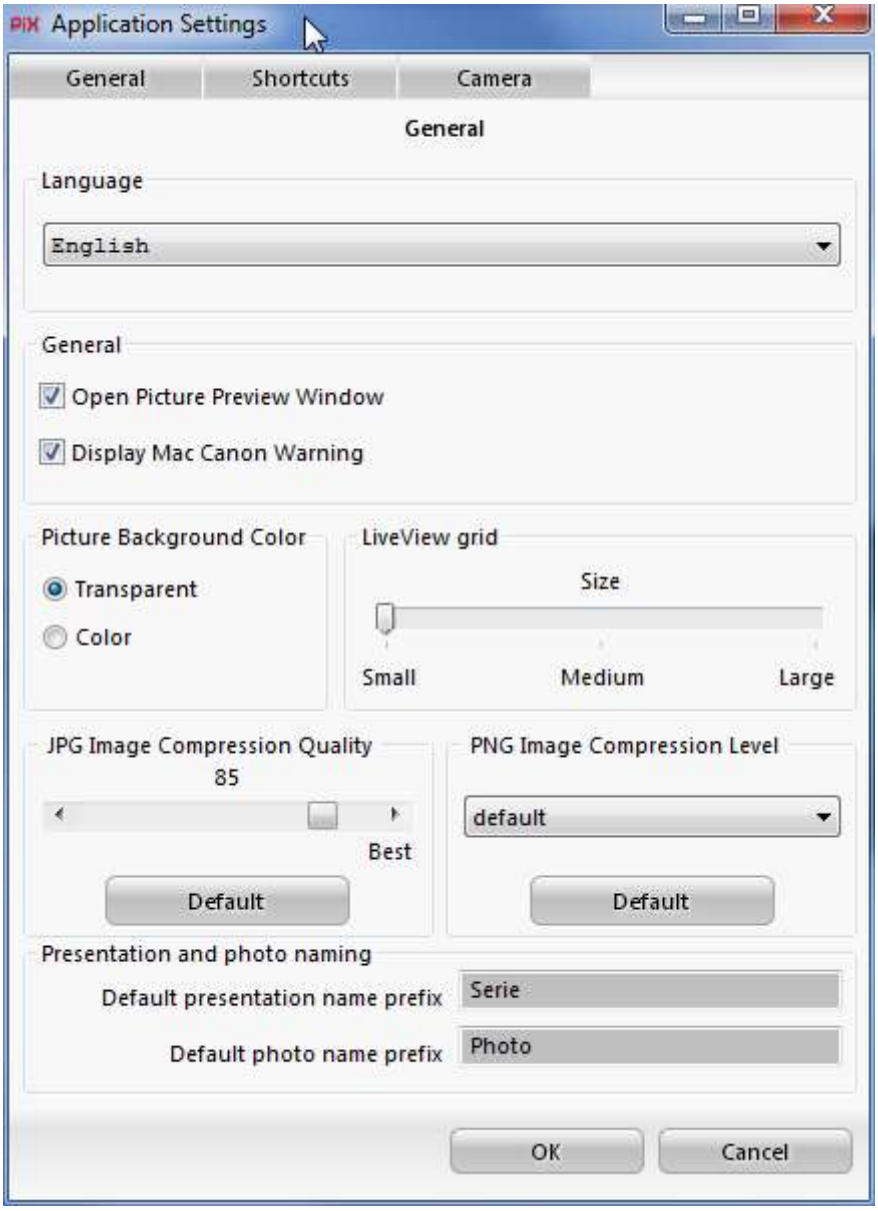
For proper communication between the computer and the Mode unit please configure the USB drivers.

Please do this in Application-> Administrator->FTDI driver control (IMPORTANT: must be logged in as an admin of the computer).

1.3 Basic setup

Go to Application->Settings.

User can configure all setup options according to your preferences.

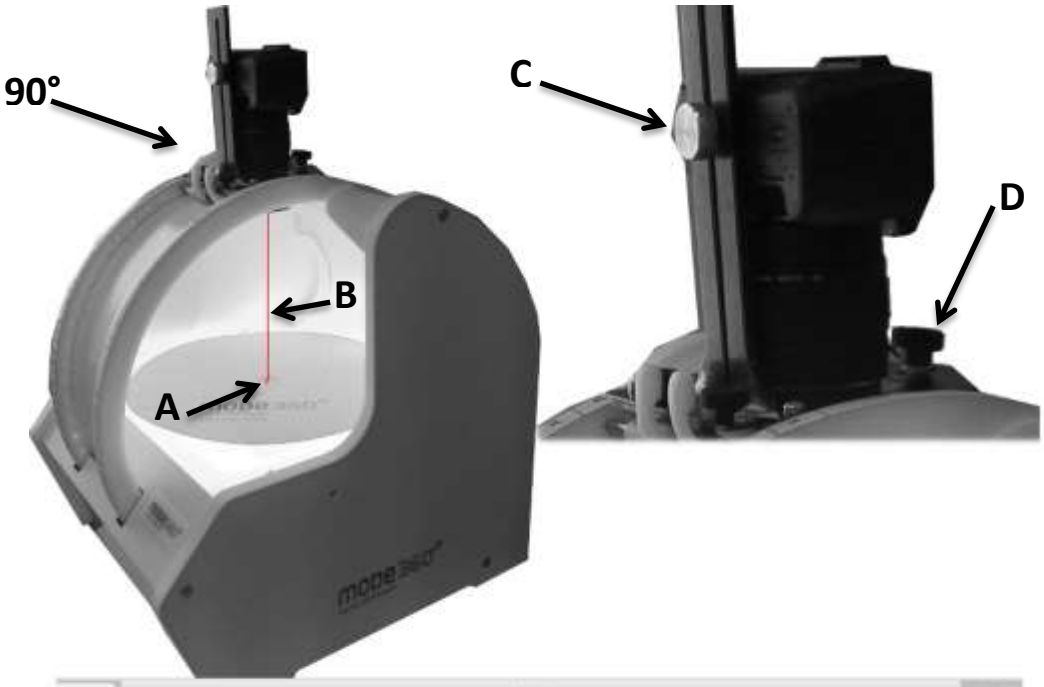


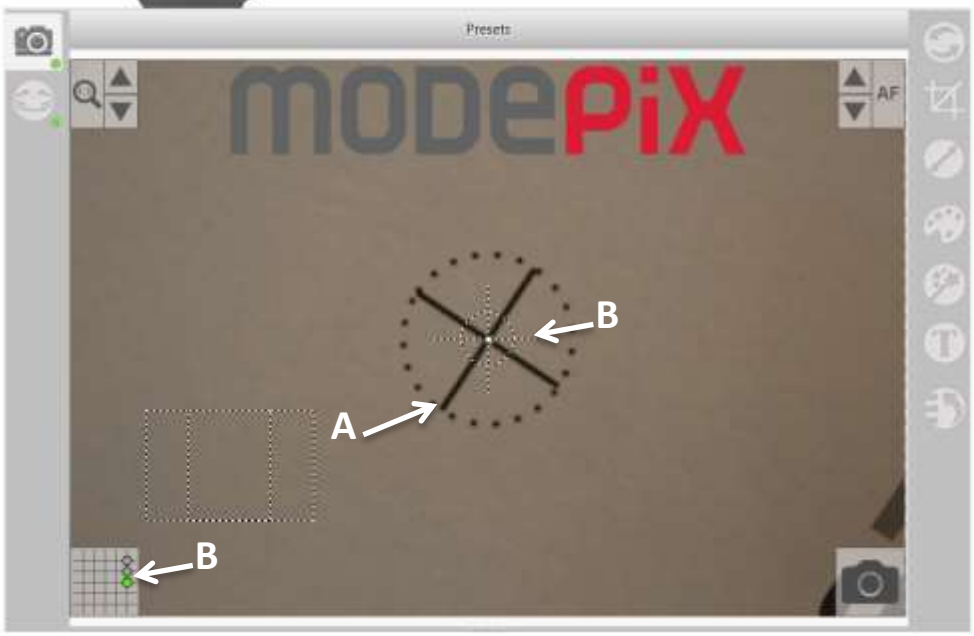
1.4 Object Centering

Centering an object requires the turntable center point setup (A) and the lens metering center point (B), so the photographed object will always be in the middle of the frame.

Please follow these instructions:

1) Set up the camera at the 90° point (top view)
2) In the MODEPiX software, switch to the metering center point view (lens axis) – see chapter 2.5.5
3) Match the lens and turntable center points by adjusting the two adjustment screws (C & D).





1.5 Calibration (for the FA40, FA90)

IMPORTANT!

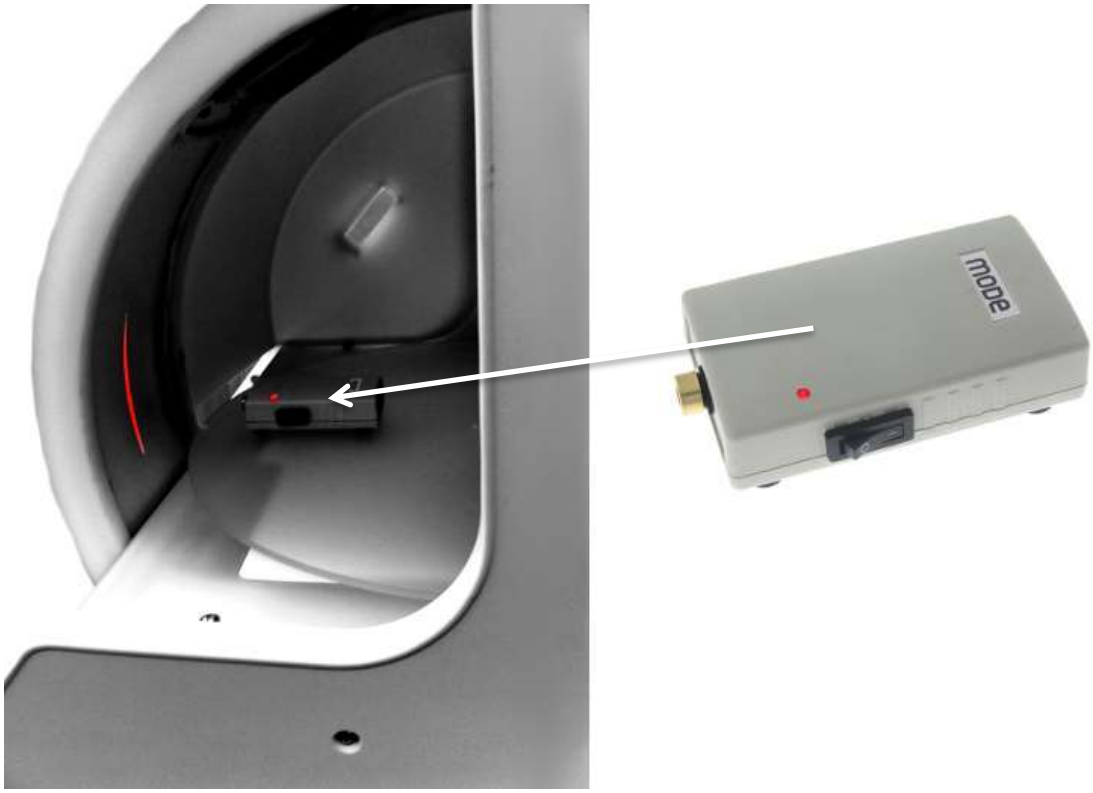
All units are calibrated before shipping, there's no need to do that with the brand new unit.

When to Calibrate?

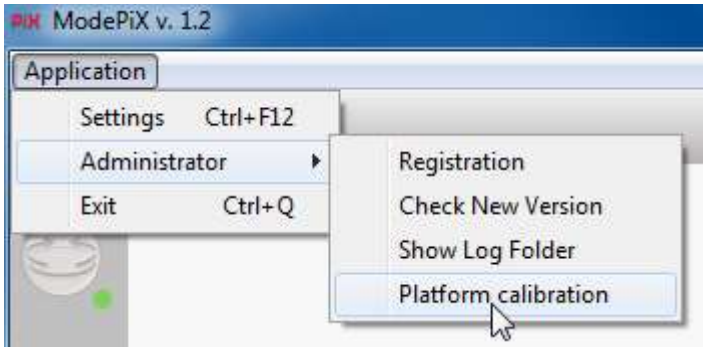
Calibration is only required if the turntable is not making full rotations or if the final animation is jittery after a full rotation shot.

Calibration Setup:

1) Place the laser unit inside the MODE light box as shown.



2) Start the MODEPiX software and go to Application > Administrator > Platform Calibration.

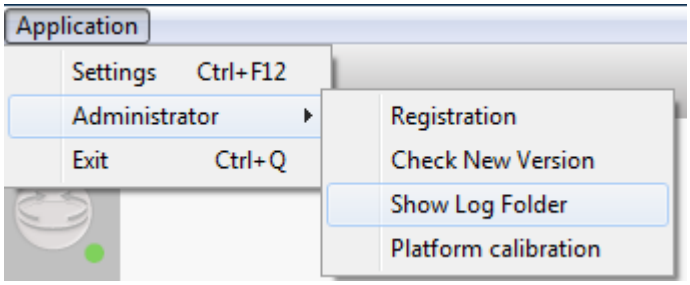


The calibration program will terminate itself after approximately 1 to 2 rotations (about 60 seconds).

Remember to switch off the device!

1.6 Reporting Errors for Troubleshooting

If you are experiencing problems with the MODEPiX software, unit, or camera connection failures please send a copy of your log file to it@mode360.eu. It will help to diagnose the issue. The log file folder can be accessed from Application > Administrator > Show Log Folder>



1.7 Connecting the MODE unit to the camera thru the MODEPiX application

If the Camera Status and the Platform Status lights in the MODEPiX software are green, it means that camera and platform is detected and communicating with the software. If either of these lights is not green please following these instructions:

1. Power off and unplug the USB cable from the Camera and the MODE unit.
2. Close the MODEPiX application
3. Reconnect the USB cables from the Camera and the MODE unit to the computer, then Power On both. Power ON all units and connect all USB cables to the computer
4. Run MODEPiX software.

The status lights should appear green in a few seconds once connection to camera or MODE unit is made.

2 MODEPiX Software

MODEPiX Software User Interface (UI)

MODEPiX software has been divided in to two separate interfaces. The main interface (A) allows users to control the unit and the camera, second interface (B) is the Picture Editor (PE) and photo manager, as well as the MODEView cloud solution terminal.

The MODEPiX Main interface (A) This interface has 5 different features groups

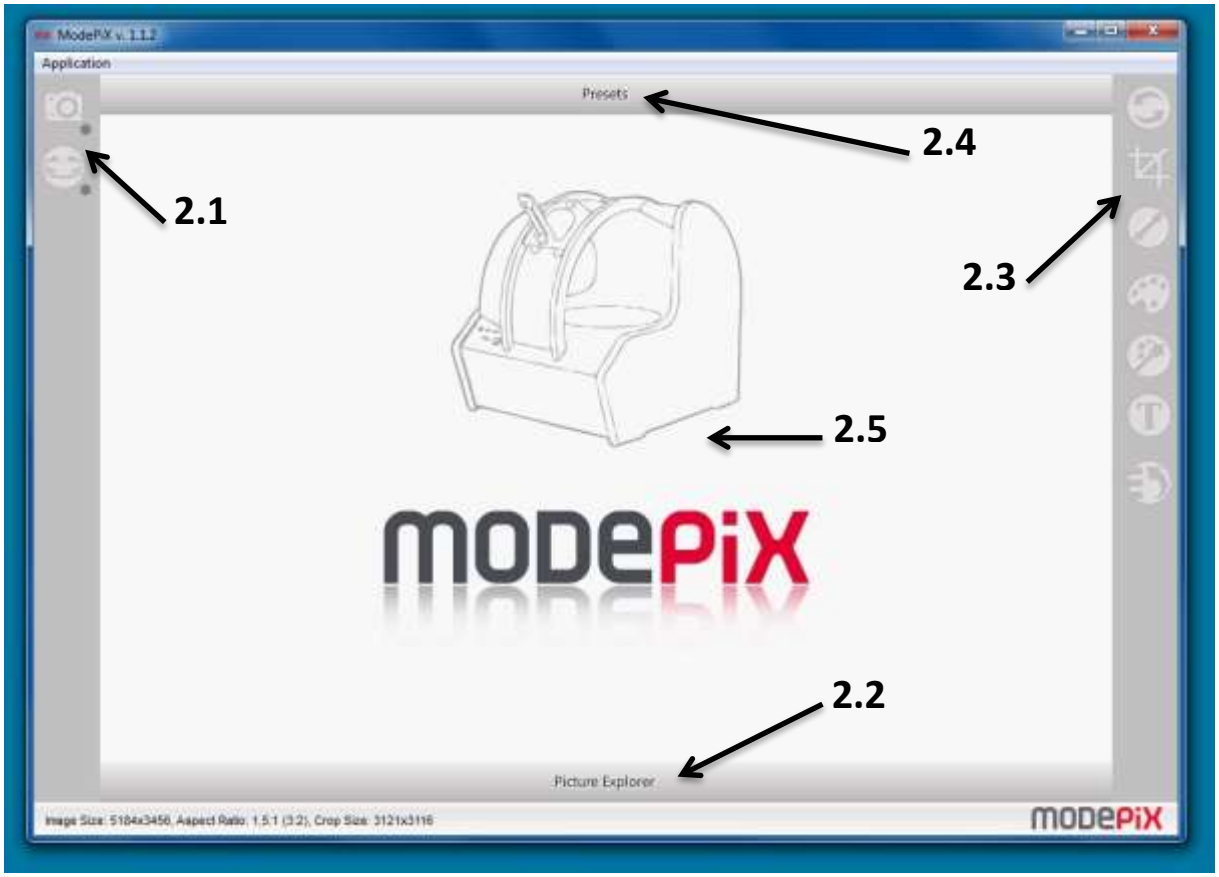
2.1. Camera and Unit Manager

2.2. Picture explorer

2.3. Pre-editor options in Live View mode

2.4. Presets

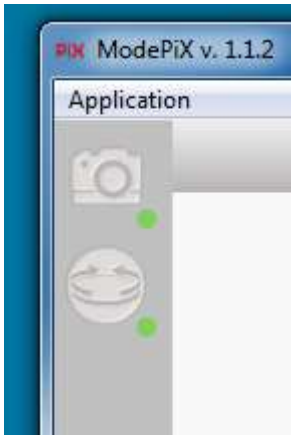
2.5. Preview window (Live View)



Feature Group Descriptions:

2.1 Camera and MODE° Unit Manager

A properly detected Camera and MODE Unit is indicated by a green status light icon.



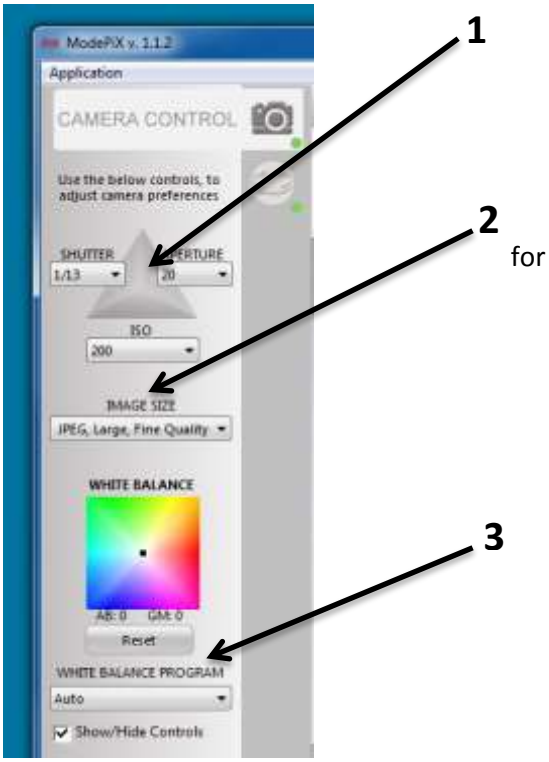
When you click on either of the control panel icons, that control panel opens up.

Camera Control Panel

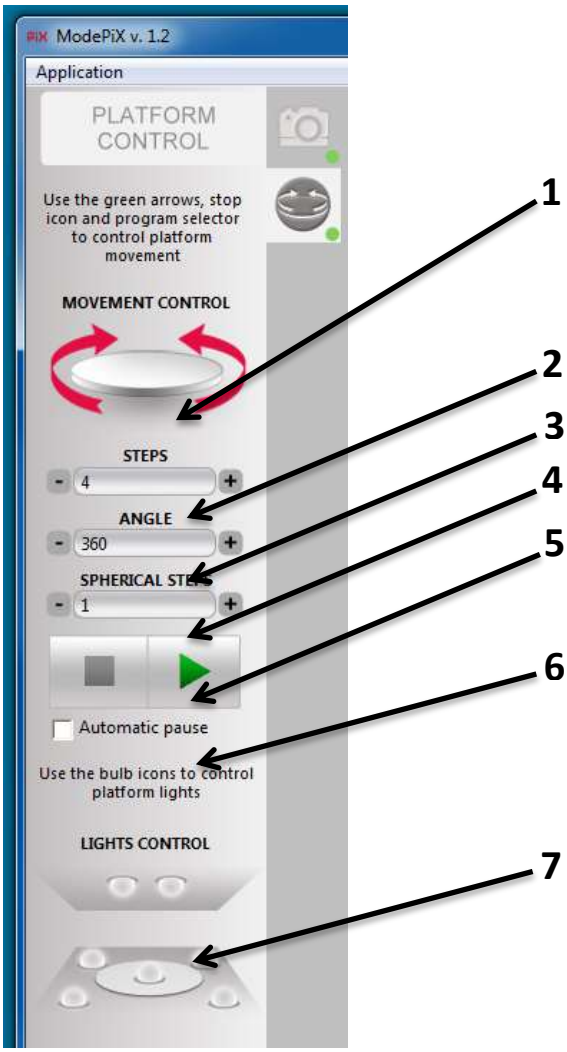
1) Triangle of exposure
   a) Shutter speed (Tv) – adjust after Av and ISO to see full effect in preview (Canon only)
   b) Aperture (Av) – recommended on high level for better depth of field
   c) ISO – recommended 100-200

2) IMAGE SIZE – choice of jpg size or the RAW format (not editable in MODEPiX)

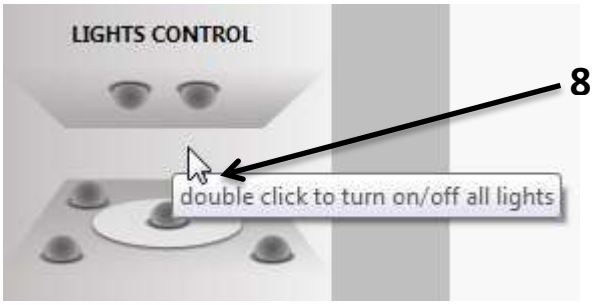
3) WHITE BALANCE- Recommended setting is “Auto” for most common scenarios.



Platform Control Panel

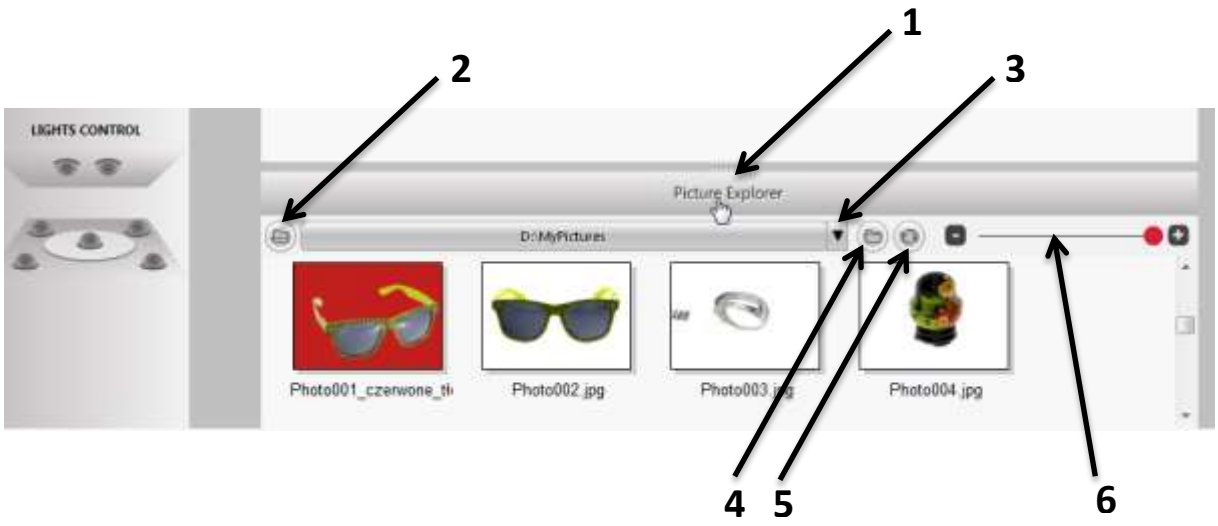


1) Movement Control
   a) Control the rotation of the turntable with both L & R mouse buttons indicating the direction
   b) Use the Left mouse button on arrows to move in small increments or press and hold to move continuously. Rotation will stop when L button is released
   c) Use the Right mouse button for constant rotation with one click. To stop constant rotation press the mouse button again.
2) Steps: Number of frames (steps) per one animation series.
3) Angle: The angle of animation to capture (from 30 to 360 degrees)
4) Spherical Steps: Number of levels for spherical/multilevel/3D animation. The unit will pause and allow you to change the camera level or subject detail before next series of shots.
5) START/STOP Buttons: Begin or Stop the series of shots.
6) Automatic Pause: When checked the unit stops after each frame and waits for a manually release before continuing (for shaky objects)
7) Lights Control: Select each light to turn ON/OFF bulbs.
8) Double click in the middle area to turn ON/OFF all lights.



2.2 Picture Explorer

Click the Picture Explorer bar to open an explorer window below the preview window. You can also use the right mouse click for a “File Menu” and to manipulate the picture files here. See details below.



1) Picture Explorer bar
2) Path to save files folder
3) List of previously used paths
4) Browse other folders
5) Refresh to see updated content (if not refreshing)
6) Icon size adjustment
7) File menu

2.3 Pre-Editor in Live View Mode

IMPORTANT!
In order to access the pre-editing tools, the software must first be configured by taking a sample picture.
Click “Take Sample Picture”

Take Sample Picture
This function requires an information about current camera picture dimensions. To detect it, the sample picture must be taken.
To ensure the sample picture may be taken without problems please check the following:
1) Camera have to be turned on and connected do this computer,
2) Camera have to be recognized by ModePiX,
3) Auto Focus function should be turned OFF on the camera.
Use the button below to take sample picture.
Cancel
Take Sample Picture

Live View Pre-Editing Tools:

a) Rotate
b) Crop
c) Resize
d) Adjust
e) Background Removal
f) Text & Logo Application
g) Reset Pre-Editor

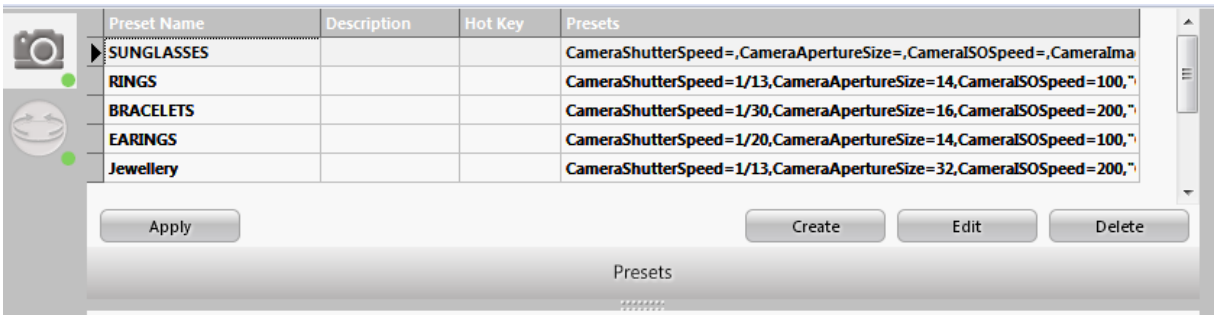
The above tools, all usable in Live View, speed up your work by implementing pre-edited images that already have changes applied.

Procedure

a) Rotate – Use the rotation bar to turn your image.
b) Crop – Apply a cropping mask that can account for different aspect ratios and remove unnecessary areas of your image.
c) Resize – Change the size and dots per inch (DPI) of your image.
d) Adjust – Change the contrast, sharpness, and saturation of your image. By moving the red, green and blue sliders to the same level, you can adjust to higher light exposure without changing the camera settings.
e) Background Removal – Remove the background manually or use the object detection feature to automatically remove the background for you. Background removal is only recommended for contrasted objects. When using the background removal tool, it is important to adjust the tolerance so that you don’t lose edges of your object. For better results, use a polarized filter for your lens (not included). More info in **Picture Editor chapter**>>
f) Text & Logo Application – Add a brand name or descriptive text before shooting.
g) Reset Pre-Editor – Revert to the original picture of your image.

2.4 Presets

Click on the presets bar on the top of your screen to open the interface.



The presets feature allows you to save camera settings and pre-editing input, excluding background and cropping adjustments, into a preset that can be applied to a large amount of products to standardize your images. It's possible to create different settings for different types of products.

2.5 Preview window (LiveView)

Tools:

1) Zoom
   Use the mouse to move the rectangle to the desired location. Click on the arrows to zoom in and out on the area within the rectangle. Use the 1:1 button to restore the default view.

2) Auto Focus (AF)
   IMPORTANT! Lens must be set on AF. Auto Focus works differently with different cameras. Check the camera settings:
   - *continuous AF – switch OFF*
   - *block AE/AF*
     For better camera settings read its user manual or email it@mode360.eu

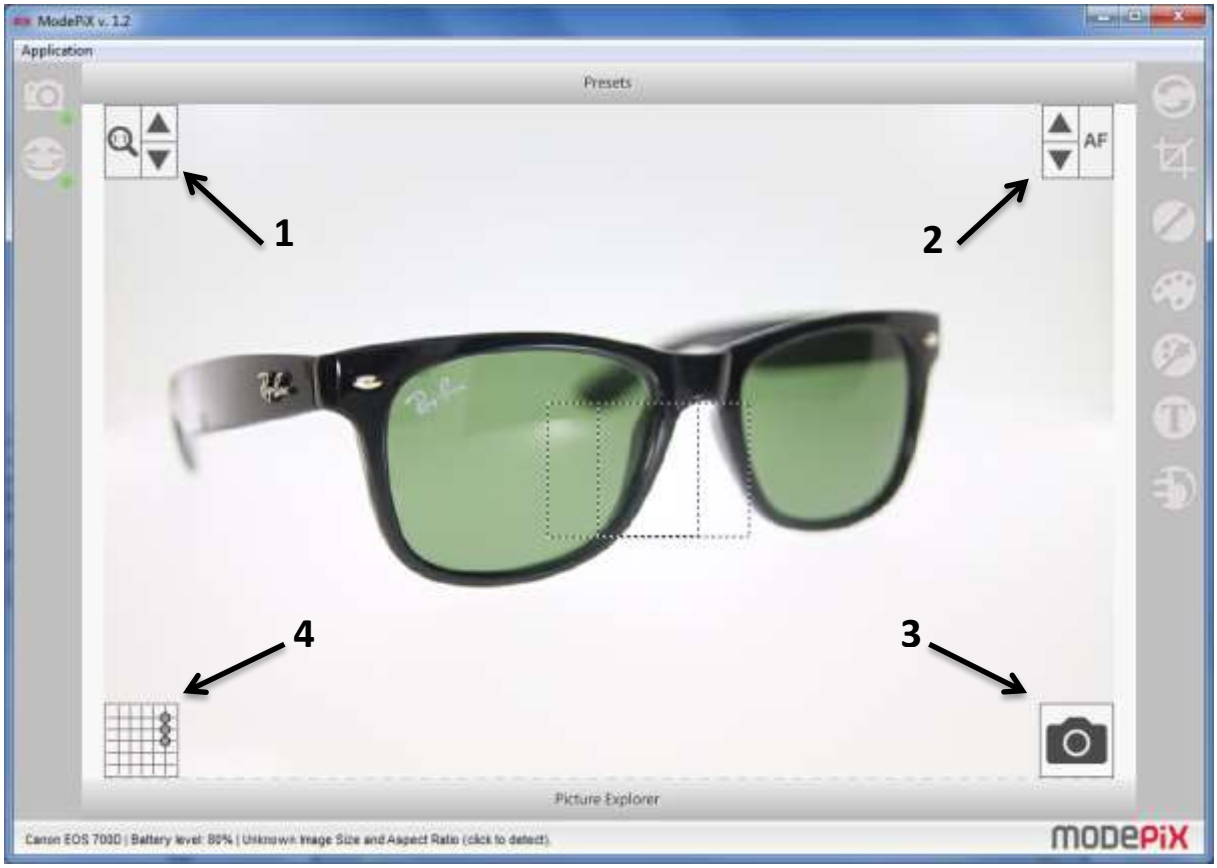
a) Manual Focusing (MF) – use UP/DOWN arrows (short clicks or hold for faster adjustment)
b) Auto Focusing – hold the AF button until the camera makes a "bip" sound

IMPORTANT! Very small and bright objects may be not visible for AF sensor – use MF only and set up focus manually on the lens!

IMPORTANT! This is only a preview and the depth of field is not visible! Do not judge sharpness before shooting! Depth of field depends on the APERTURE (Av) setting in the camera (see 2.1).

3) Shutter Release Button: Click to take a picture.

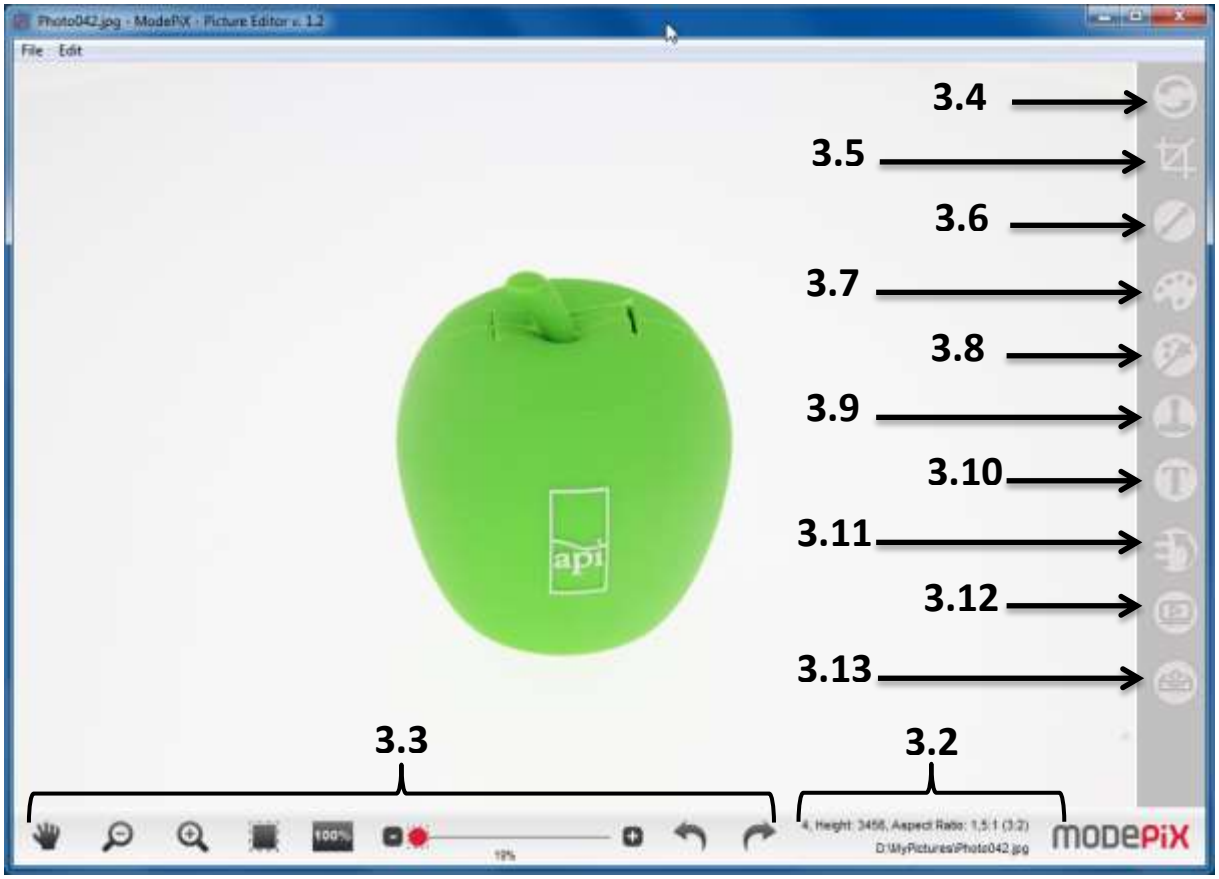
4) Centering Cross and Live View Grid (switch between features by clicking 1-2-3 times)



3 Picture Editor

The Picture Editor has advanced tools for image and automatic series editing:

3.1 Image Selection
3.2 File Properties
3.3 Preview Tools
3.4 Rotate Tool
3.5 Crop Tool
3.6 Resize Tool
3.7 Adjust Color Tool
3.8 Remove Background Tool
3.9 Image Manipulation Tool (Smudge, Clone, Eraser, Color Picker)
3.10 Text/Watermark Tool
3.11 Undo/Redo Tool - History
3.12 Multi Image Changer
3.13 MODEView Terminal

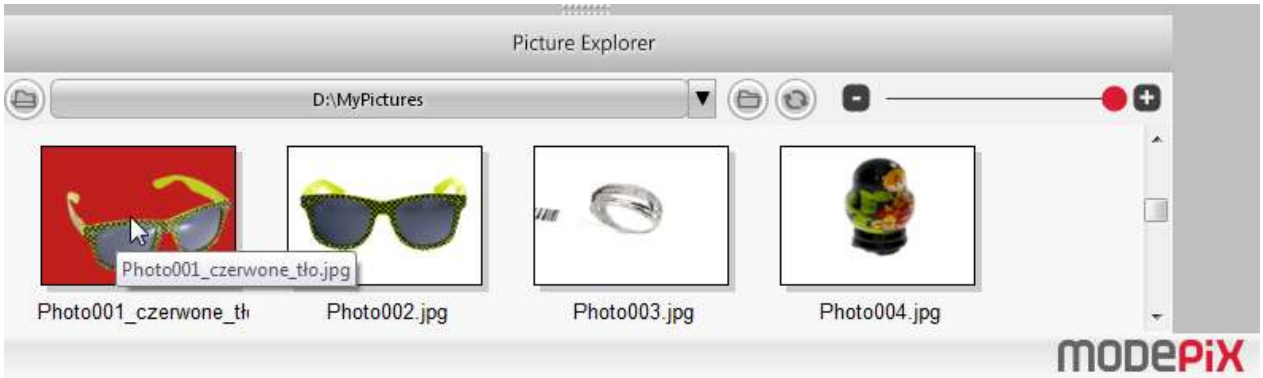


3.1 Image selection

There are two options for selecting images:

a) After taking a picture, a pop-up window appears with the choice to Edit/Close. If not, change: Application -> Settings {General-> Open Picture Preview Window) as shown below.

b) double click icon in Picture Explorer



3.2 File properties

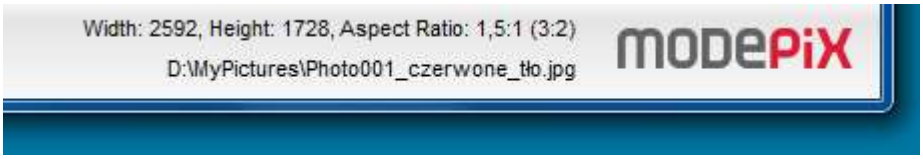
Available Specifications:

- Width (px),

- Height (px),

- Aspect Ratio

- Image Folder



3.3 Preview tools

Available tools:

1) Move the Image

2) Zoom out / Zoom in

3) Fit the Image to the Window

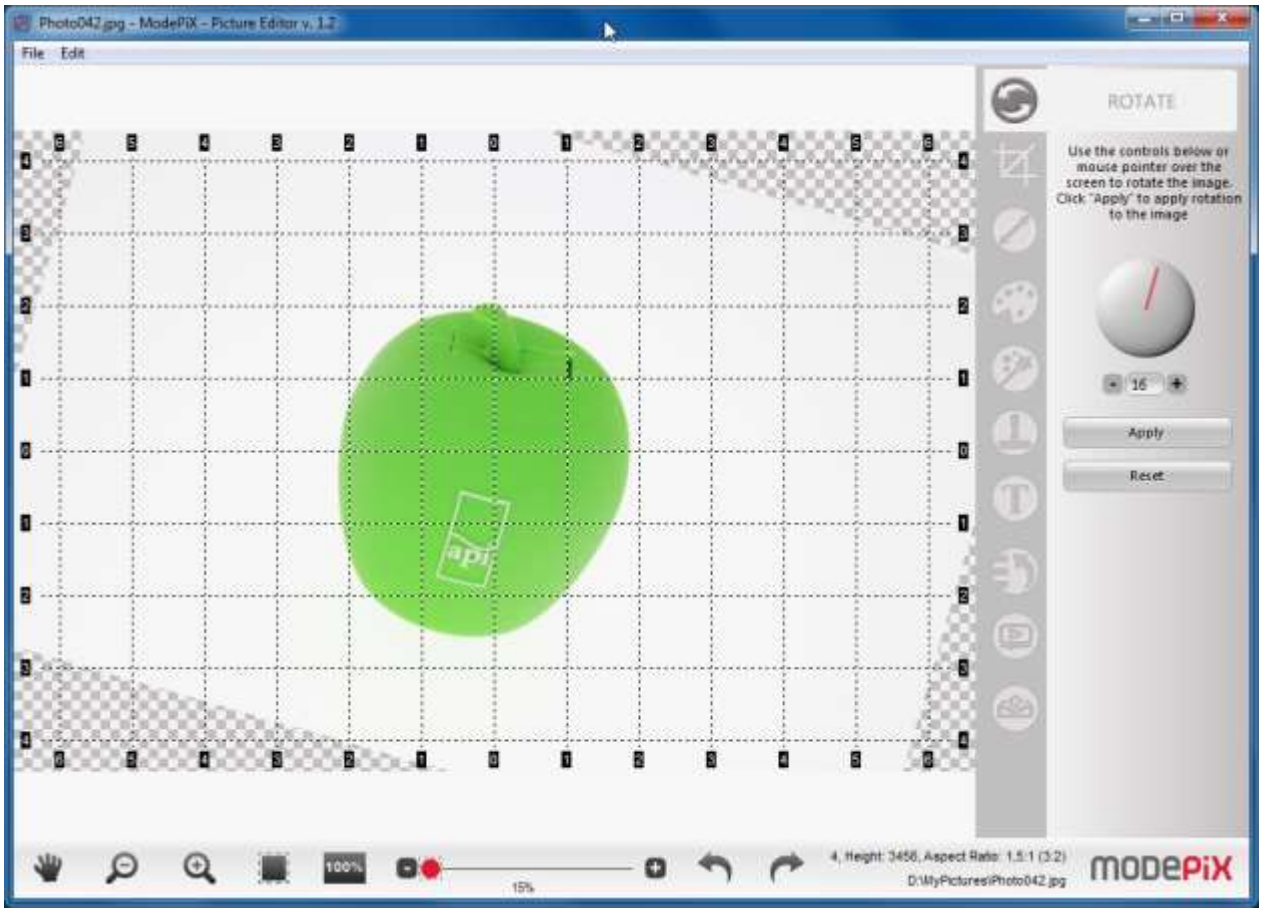
4) Show Image in Original Scale

5) Zoom

6) Undo / Redo

3.4 Rotate Tool

A rotation can be applied to all images in series.
The visible grid helps to adjust the horizontal setting.
IMPORTANT! To save a change, click APPLY. You can always revert the change by clicking "RESET" or use UNDO/REDO history (see 3.11).

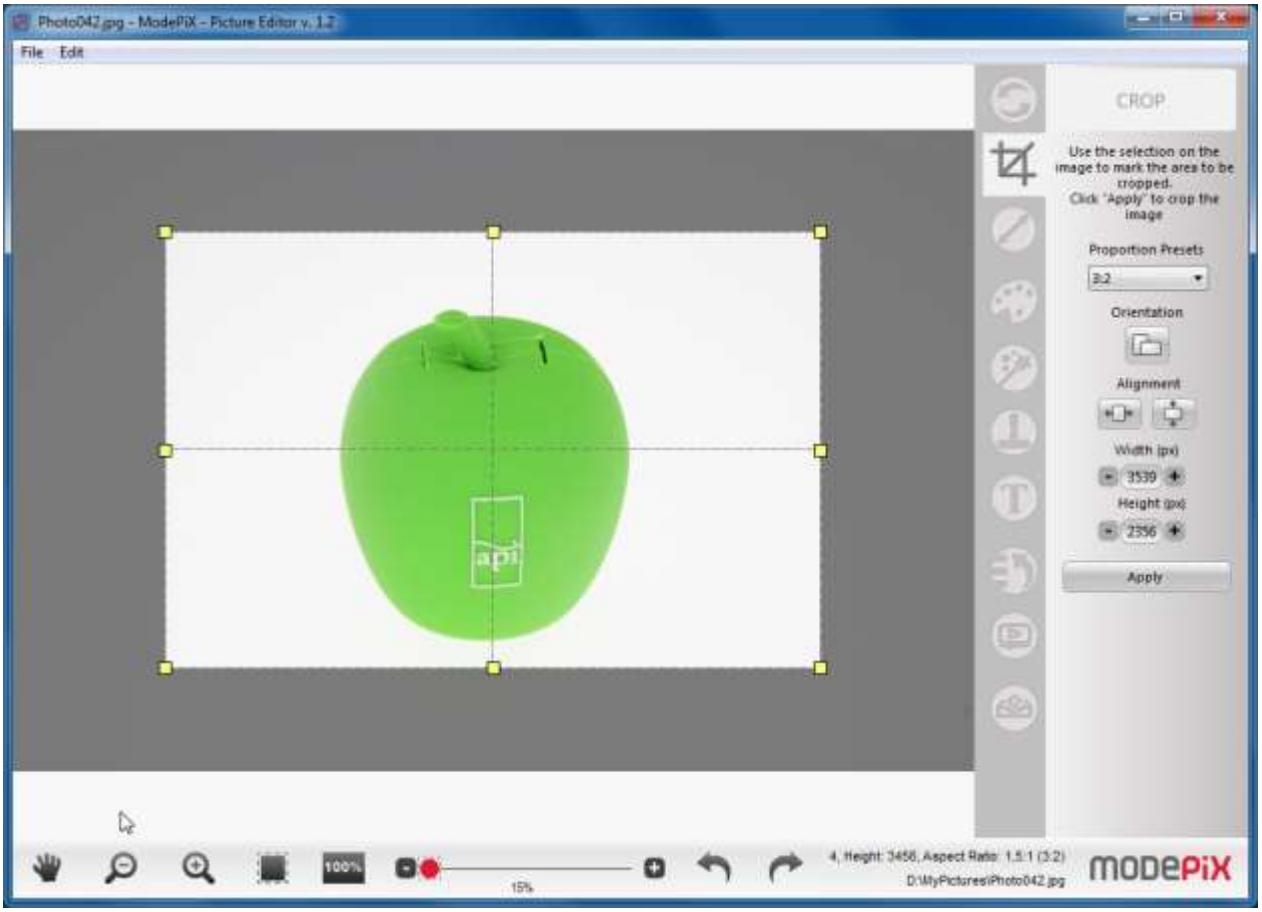


3.5 Crop Tool

A change can be applied to all images in series.

An image can be cropped with the desired aspect ratio (1:1, 3:2 etc.). The cropping area can also be centered.

IMPORTANT! To save a change, click APPLY. You can always revert the change by clicking UNDO/REDO history (see 3.11).

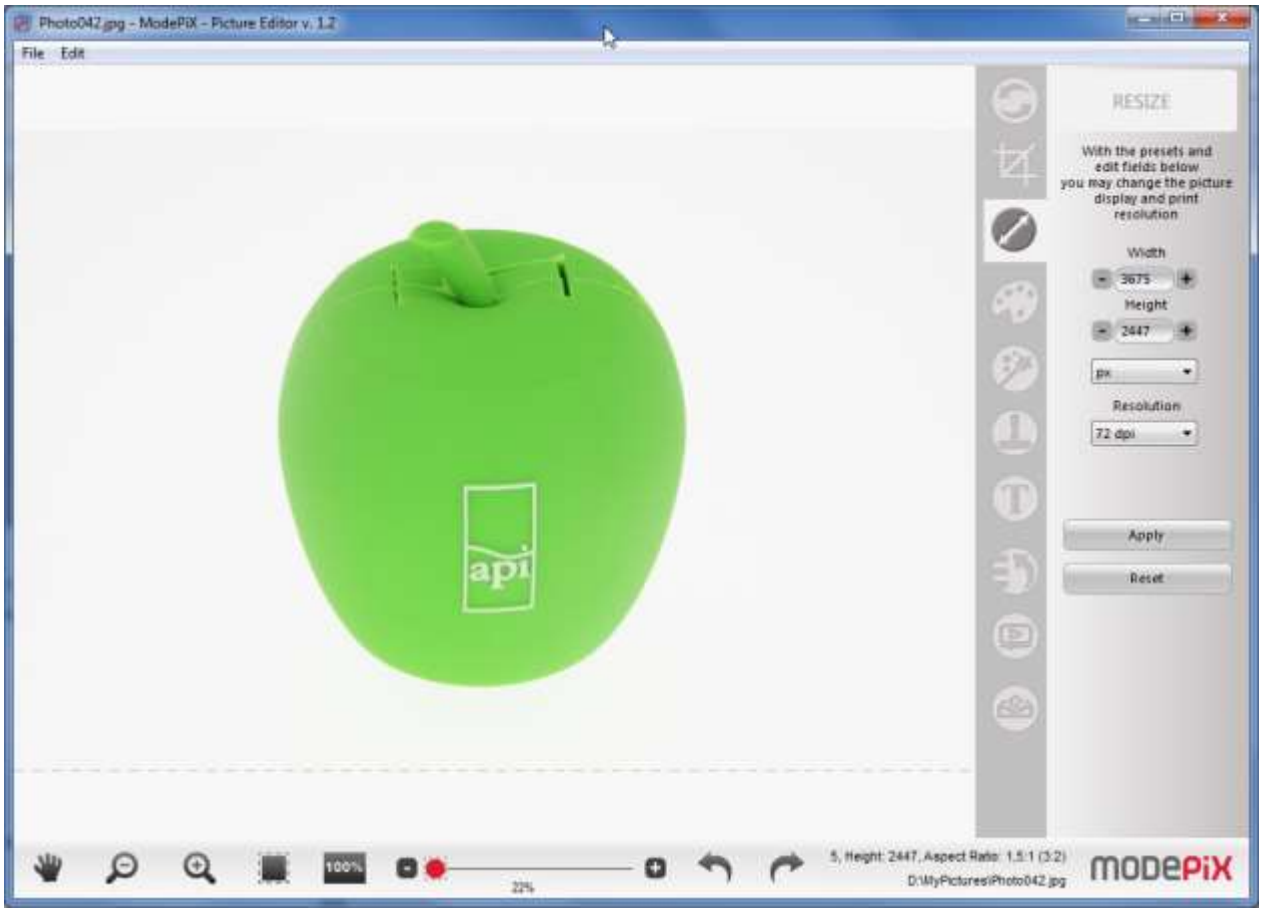


3.6 Resize Tool

A change can be applied to all images in series.

Image can be resized to a desired size in pixels, mm, or inches. A DPI setting for printing is also available.

IMPORTANT! To save a change, click APPLY. You can always revert the change by clicking "RESET" or use UNDO/REDO history (see 3.11).



3.7 Adjust Color Tool

A change can be applied to all images in series.

IMPORTANT! To save a change, click APPLY. You can always revert the change by clicking "RESET" or use UNDO/REDO history (see 3.11).

Six sliders allow you to adjust the following:

Lights:

- Contrast

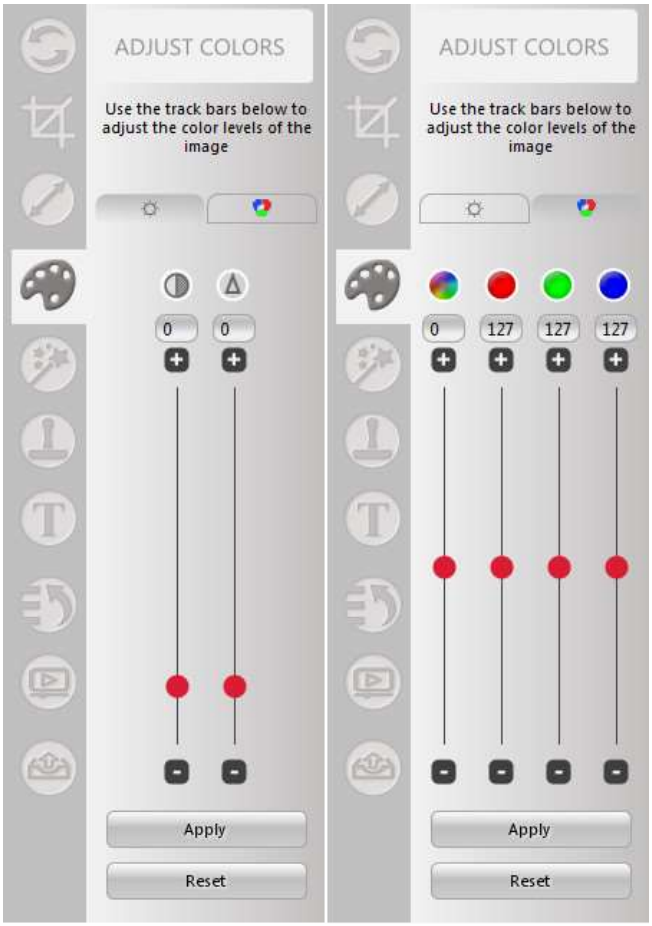
- Sharpness

Colors:

- Saturation

- RGB manipulation

TIP! – By moving the red, green and blue sliders to the same level, you can adjust to higher light exposure without changing the camera settings.



3.8 Remove Background Tool

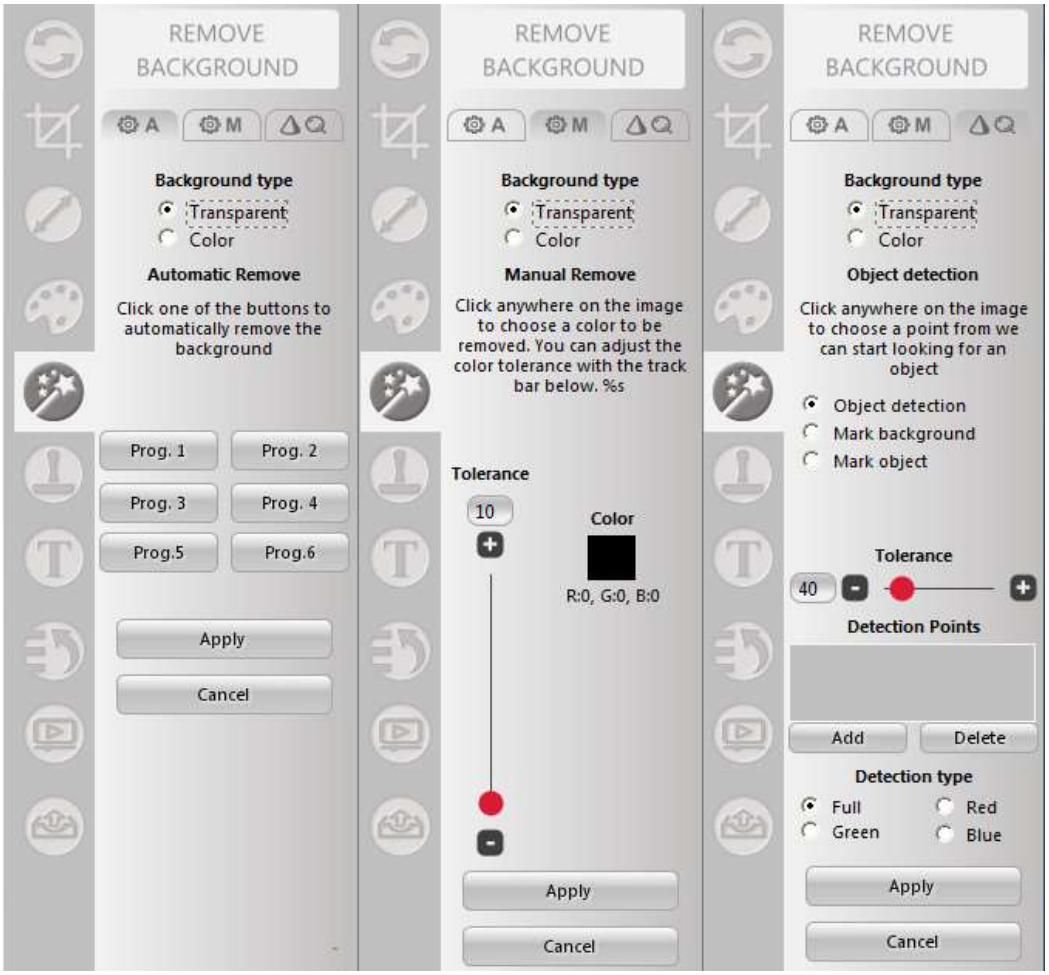
The tool has three modes:

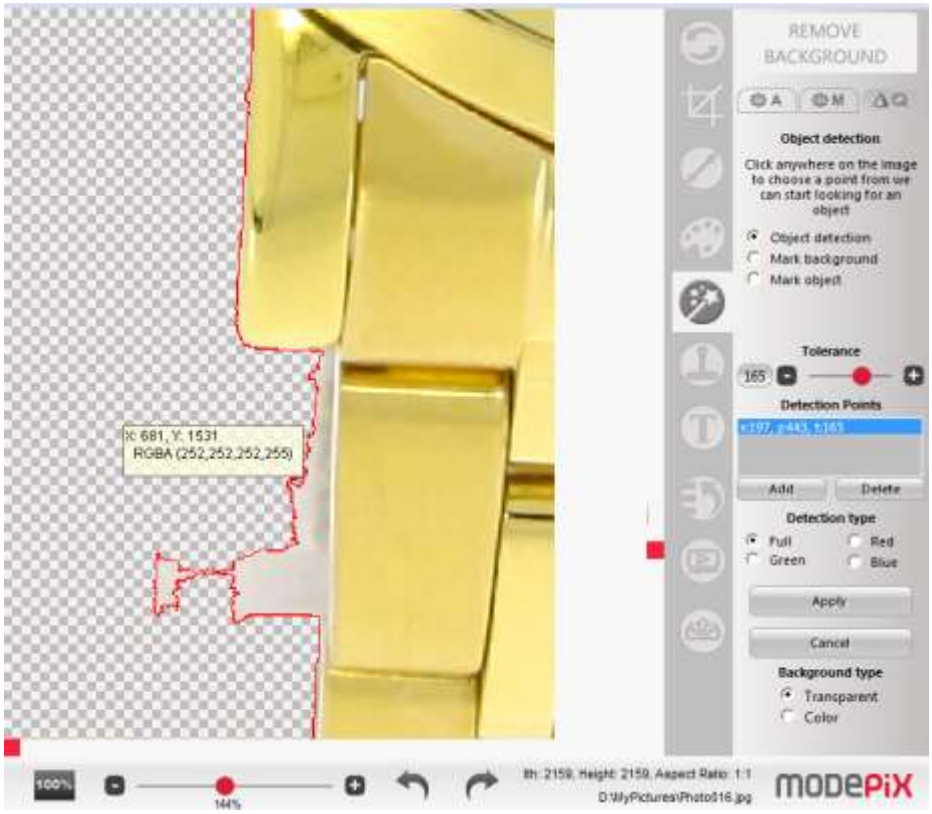
1) Auto – Uses designated presets for simple and contrasted products. It is not recommended for bright and shiny objects and can be applied to all images in series.
2) Manual – Click in the background area of an image preview and use the tolerance slider to adjust background removal. It is not recommended for bright and shiny objects and can be applied to all images in series.
3) Object detection –Will detect and show possible borders between background and object. The tolerance slider adjusts the proximity to object border. Object detection must be done in selected areas. Areas must be saved as Detection Point by clicking the "Add" button. "Mark Object" and "Mark Background" tools can manually manage the object border (Pictures 1 & 2 below)
   After completed detection click "Apply" button.
   IMPORTANT! Feature can't be applied to series!
   TRICK! For better results and easier detection always adjust the contrast up a little bit in Adjust Color Tools 3.7 or in Pre-editing 2.3 d.

Image can be saved as a jpg or png

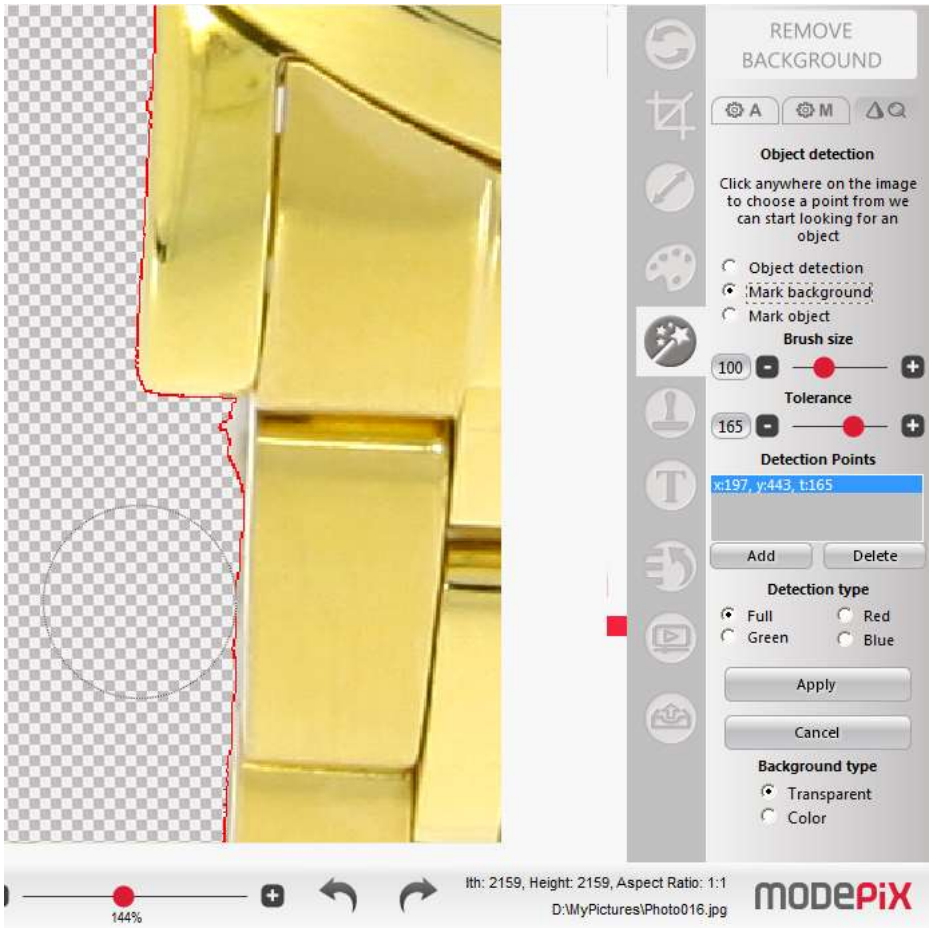
a) In a jpg image, a removed background will stay white (or another set color in menu Application->Settings {Picture Background Color})
b) In a png image, a removed background will stay transparent with an ALPHA layer (or another set color in menu Application->Settings {Picture Background Color})

Adjust single image background also with the 'Background Type' – Transparent/Color feature.





Picture 1: Object detection



Picture 2: Mark background/object

3.9 Image Manipulation Tool (Smudge, Clone, Eraser, Color Picker)

First, set up brush size and opacity.

1) **Smudge**

   Use for softening edges and scratches

2) **Clone**

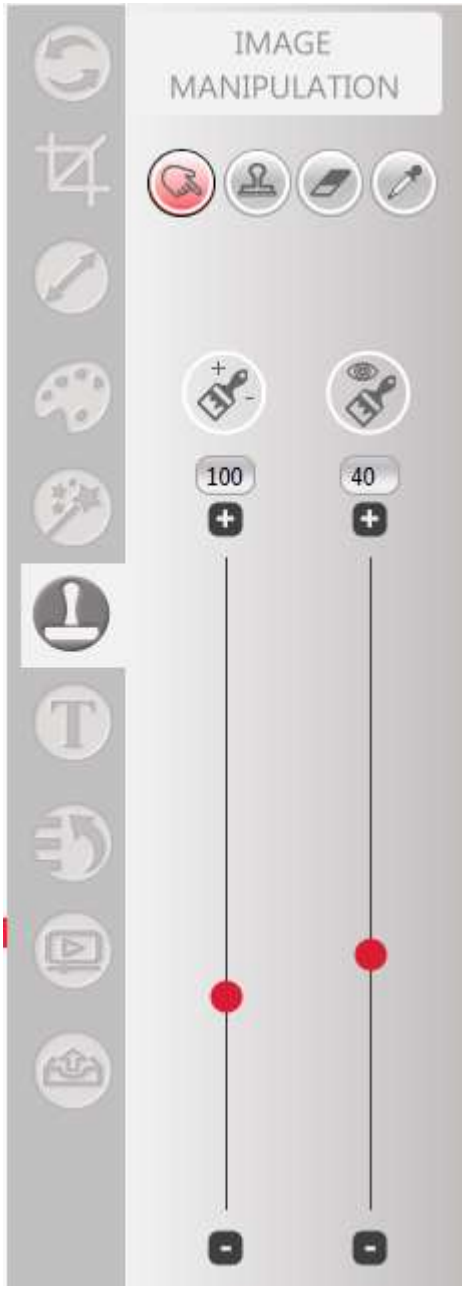
   Use as a stamping tool to patch areas with a copy of another area. Clone the area with a right click and patch with a left click.

3) **Eraser**

   Use as an erasing tool to remove pixels.

4) **Color Picker**

   Detects RGB color and defines its combination.



3.10 Text/Watermark Tool

Tool for inserting a brand name or descriptive text.

3.11 Undo/Redo Tool

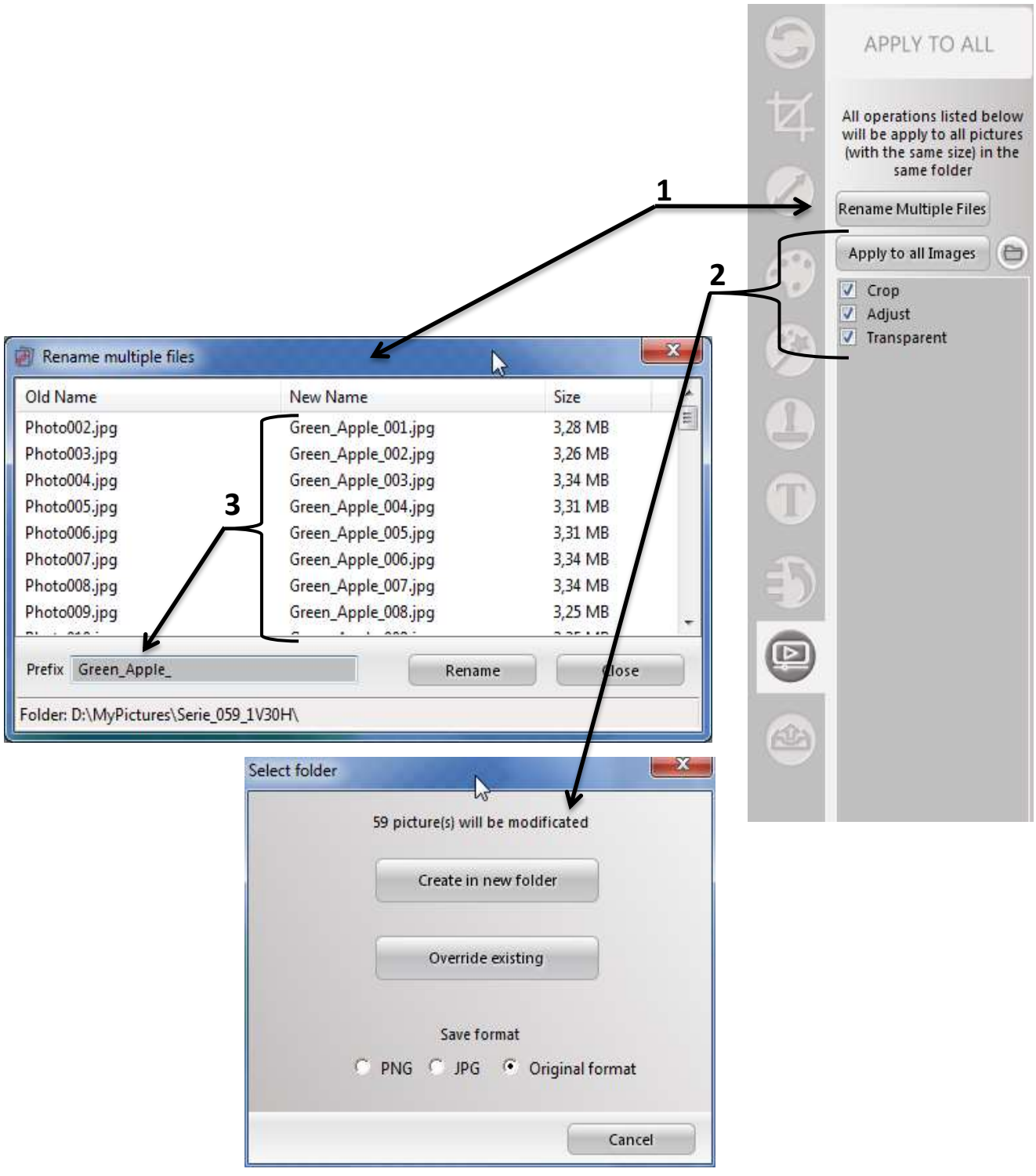
Allows the user to restore previous settings or the default settings.

3.12 Multi Image Changer

The **Multi Image Changer** allows the user to apply adjustments and changes to all images in series or in designated folder:

1) Rename Multiple Files
Click “Rename Multiple Files” to rename file prefixes in designated folder (3).

2) Apply to all images
Applies editing changes to all applicable images. User can overwrite content or save updated files in a new location. The user can also change file format (jpg, png)



3.13 MODEViEW terminal

This section is a terminal for image (or image series) transfer to an online cloud solution at modeview.com.

Images can be implemented in MODEView for galleries and to create pdf catalogs.

Images series are easily converted into animations that are already online, like on YouTube, with automatically generated embed codes.

Main MODEView features:

- Multi-Format Outputs (Flash, HTML5, GIF, Video)

- QR Codes Generator (By scanning a QR code, a smartphone or tablet can view your animation)

- Gallery & Catalog Creator (Includes a pdf template for cataloging with an online gallery feature)

- Social Sharing (Easily share your animation with others via buttons and embed codes - CMS, Ebay, Facebook and many more)

IMPORTANT!

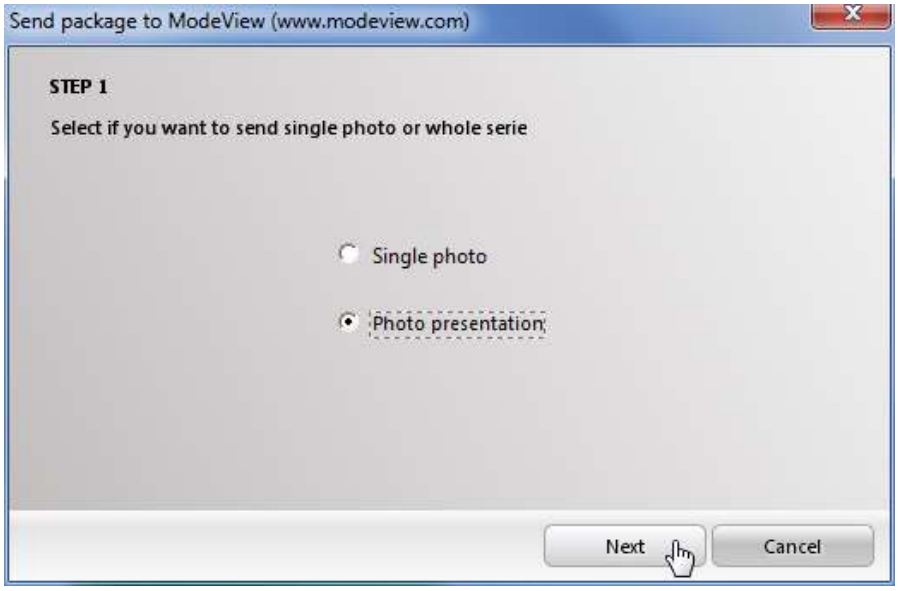
When the connection status is not in green please check:

a) ***internet connection***
b) ***ANTYWIRUS / FIREWALL settings***

Images and presentation transfer.

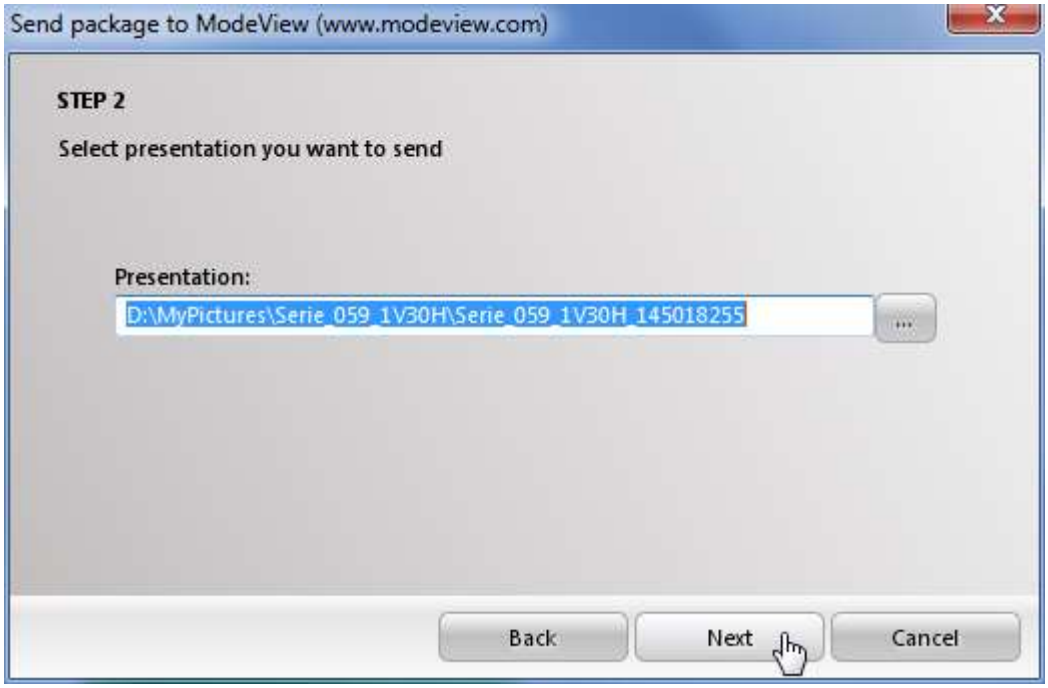
To send files click “Send to MODEViEW” and use the following steps:

STEP 1



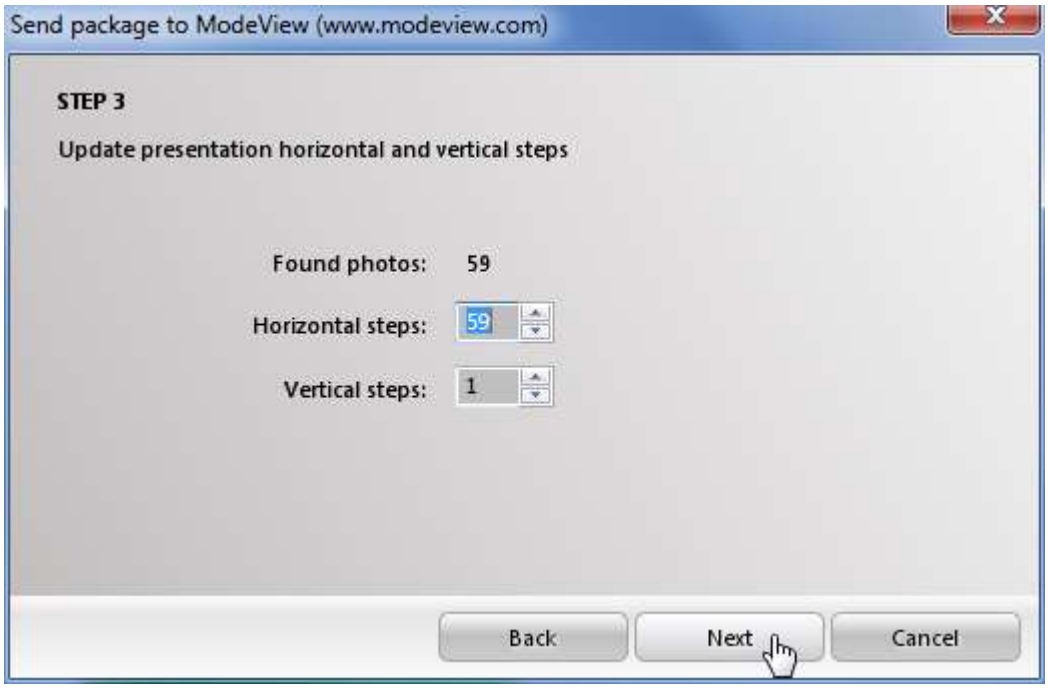
STEP 2

Location folder



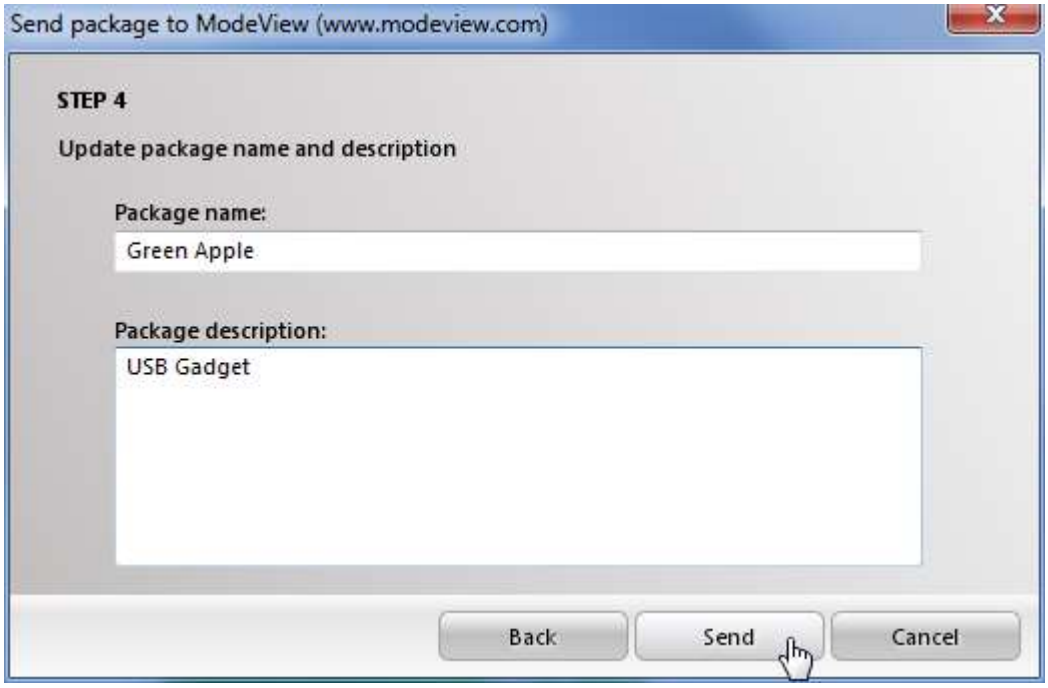
STEP 3

Animation steps setup



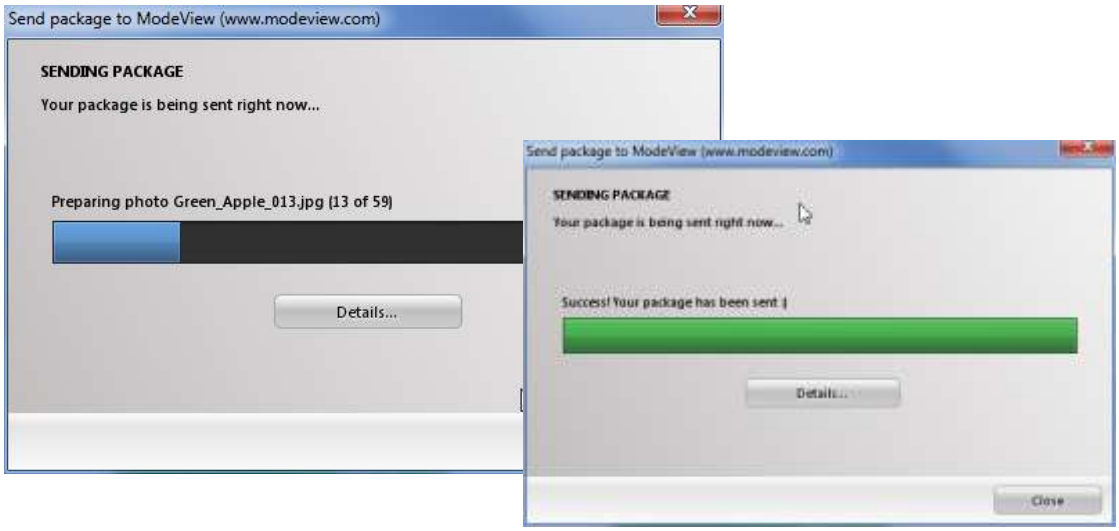
STEP 4

Fill “Package name” (required) and “Package description” (optional).

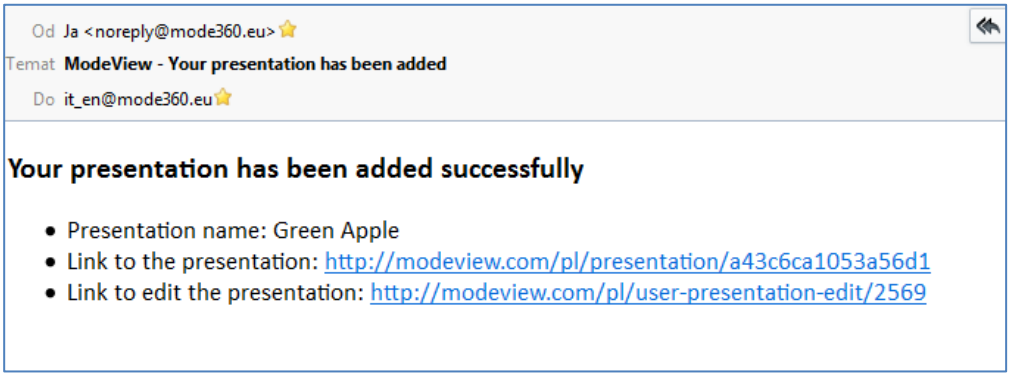


SENDING PACKAGE

Files will be sent to MODEView.


Send package to ModeView (www.modeview.com)
SENDING PACKAGE
Your package is being sent right now...
Preparing photo Green_Apple_013.jpg (13 of 59)
Details...
Send package to ModeView (www.modeview.com)
SENDING PACKAGE
Your package is being sent right now...
Success! Your package has been sent :)
Details...
Close

User will get an email with upload confirmation


Od Ja <noreply@mode360.eu>
Temat ModeView - Your presentation has been added
Do it_en@mode360.eu
Your presentation has been added successfully
Presentation name: Green Apple
Link to the presentation: http://modeview.com/pl/presentation/a43c6ca1053a56d1
Link to edit the presentation: http://modeview.com/pl/user-presentation-edit/2569

4 MODEViEW – your cloud (www. modeview.com)

MODEView cloud is dedicated for images storing online. Registered user is getting access to the private cloud account and can manage the content with the reference to chosen package.

Main features

- Images and series storing (animation in 360 degrees)
- Automatic animation 360 and 3D generator
- Presentation tags for easy search
- Gallery creator
- Ready embed HTML codes for publishing

MODEViEW services

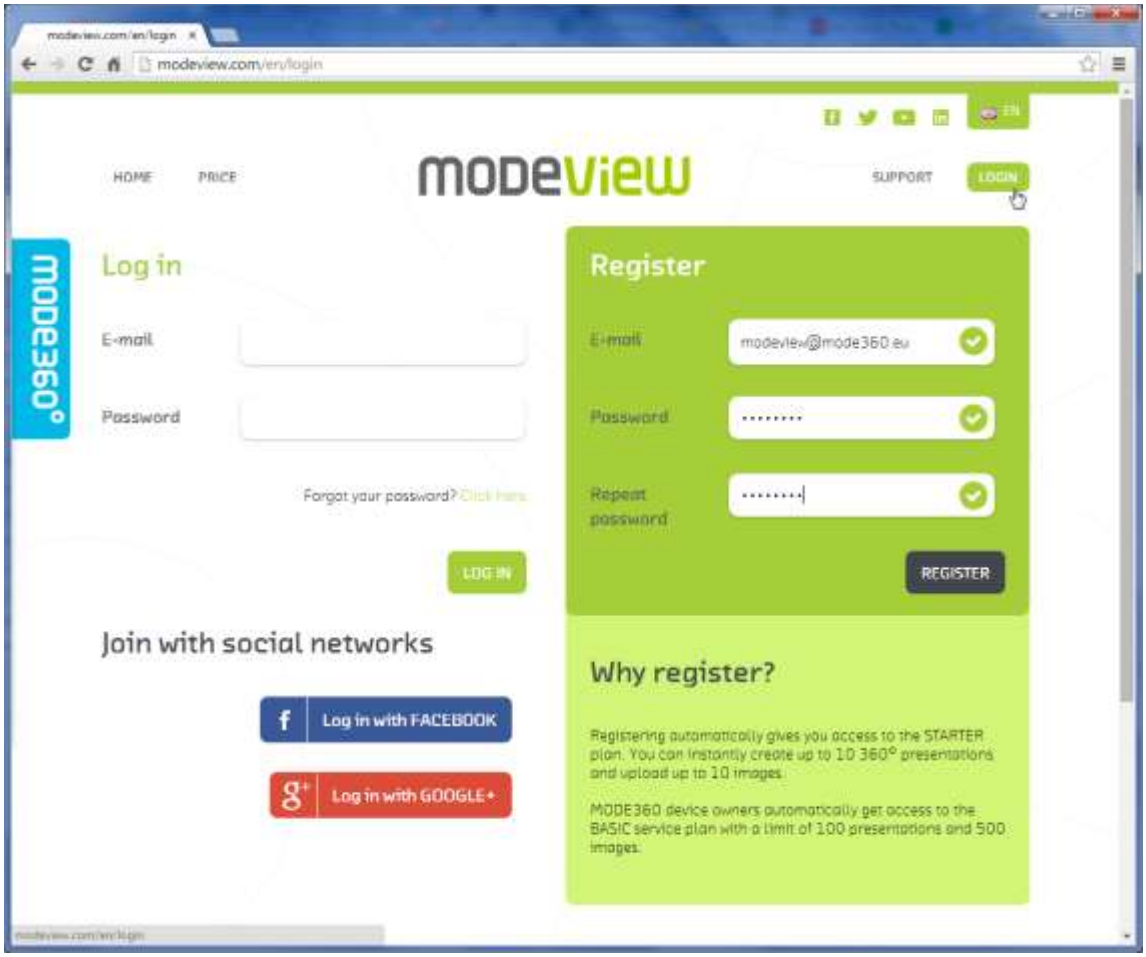
4.1 User registration and login
4.2 User profile settings
4.3 Presentations
4.4 Galleries

Menu before login

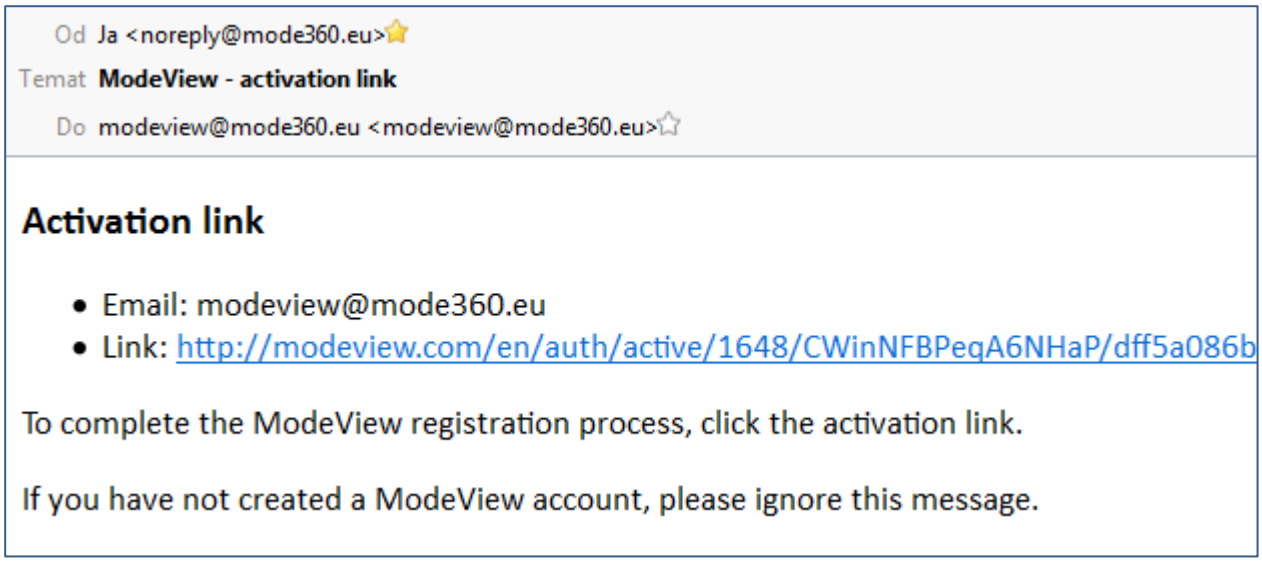
Menu after login

4.1 User login and registration

Link to the registration: http://modeview.com/login/

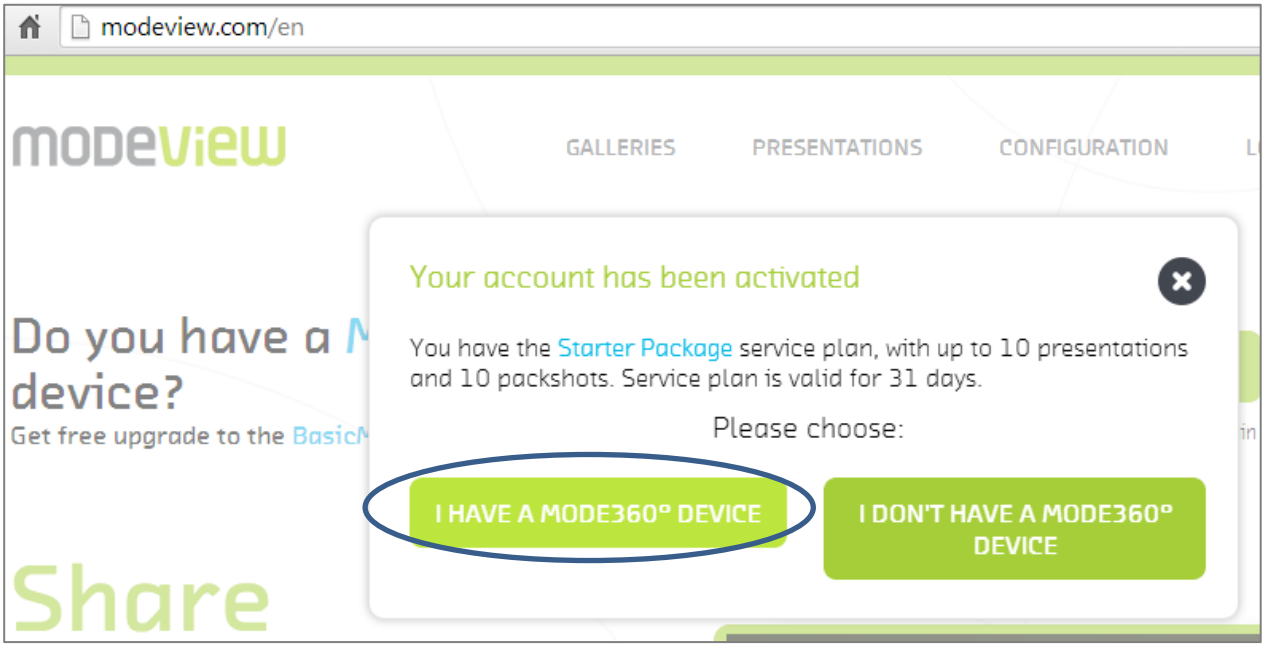


After registration user will get activation link



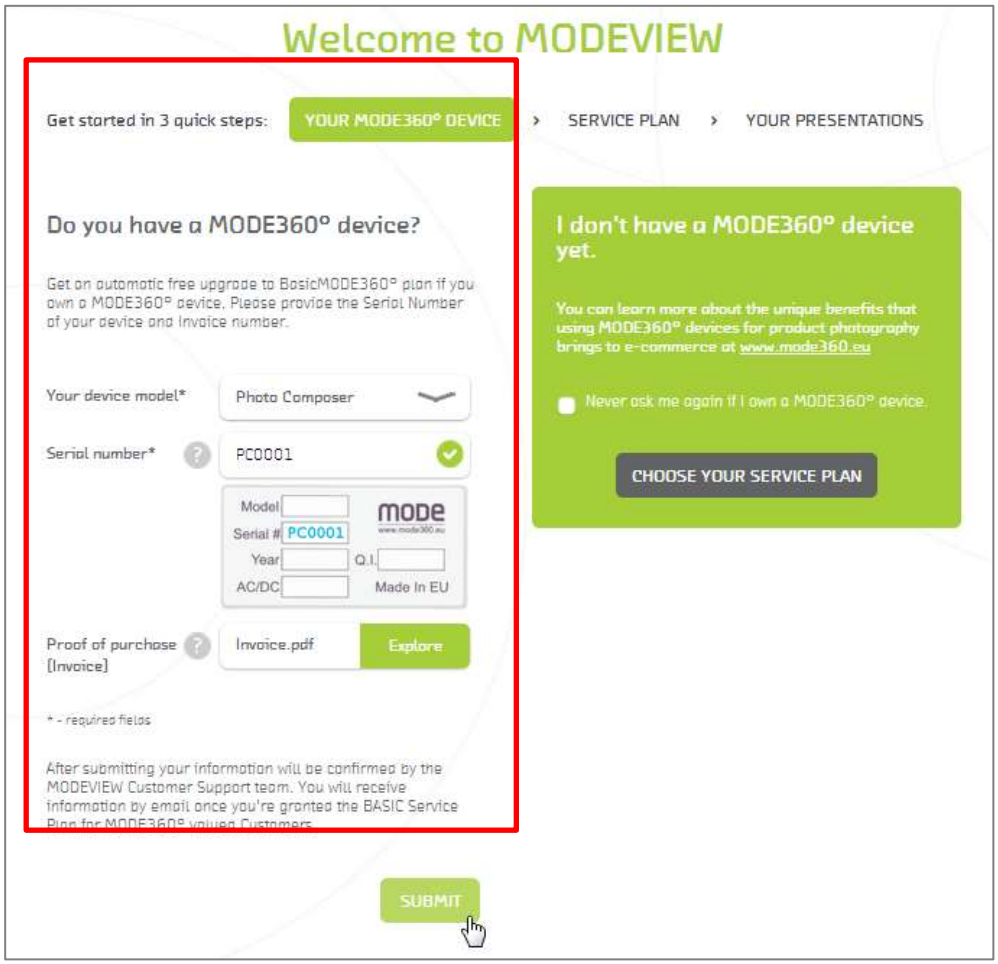
After activation user is getting access to the STARTER package with the 10 presentation limit and 10 images limit. The package is valid for next 30 days.

MODE360 units users are getting automatically access to the BASIC account with 100 presentation and 500 images limit. For BASIC package activation user must update the MODE360 unit serial number data and the invoice copy scan. Choose “I have MODE360 device” option.

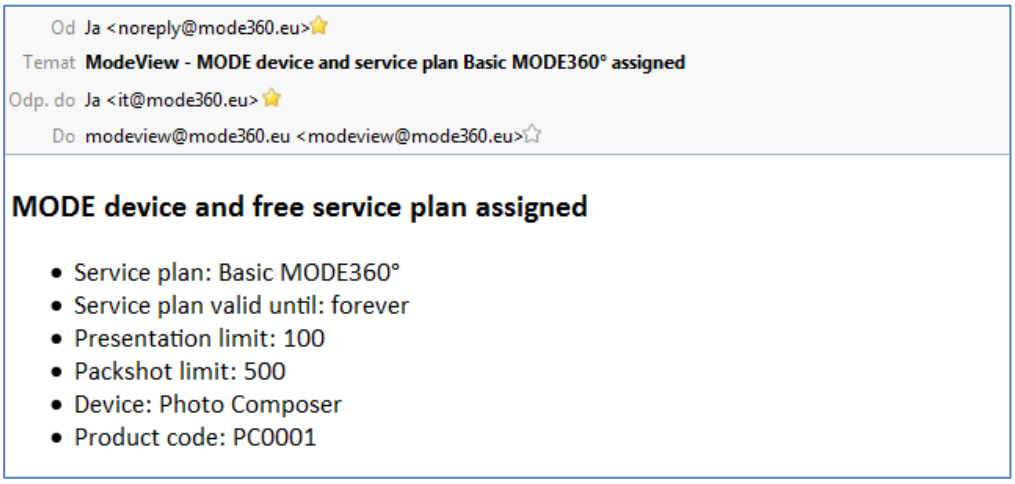

modeview.com/en
GALLERIES
PRESENTATIONS
CONFIGURATION
Your account has been activated
You have the Starter Package service plan, with up to 10 presentations and 10 packshots. Service plan is valid for 31 days.
Please choose:
I HAVE A MODE360° DEVICE
I DON'T HAVE A MODE360° DEVICE
Do you have a
device?
Share

For full activation please make following steps:

- Type the device serial number and upload the proof of purchase.


Welcome to MODEVIEW
Get started in 3 quick steps:
YOUR MODE360° DEVICE
SERVICE PLAN
YOUR PRESENTATIONS
Do you have a MODE360° device?
Get an automatic free upgrade to BasicMODE360° plan if you own a MODE360° device. Please provide the Serial Number of your device and invoice number.
Your device model*
Photo Composer
Serial number*
PC0001
Model
Serial # PC0001
Year
Q.I.
AC/DC
Made In EU
Proof of purchase [Invoice]
Invoice.pdf
Explore
* - required fields
After submitting your information will be confirmed by the MODEVIEW Customer Support team. You will receive information by email once you're granted the BASIC Service
SUBMIT
I don't have a MODE360° device yet.
You can learn more about the unique benefits that using MODE360° devices for product photography brings to e-commerce at www.mode360.eu
Never ask me again if I own a MODE360° device.
CHOOSE YOUR SERVICE PLAN

Admin will verify the data and the BASIC account will be active


Od Ja <noreply@mode360.eu>
Temat **ModeView - MODE device and service plan Basic MODE360° assigned**
Odp. do Ja <it@mode360.eu>
Do modeview@mode360.eu <modeview@mode360.eu>

MODE device and free service plan assigned

- Service plan: Basic MODE360°
- Service plan valid until: forever
- Presentation limit: 100
- Packshot limit: 500
- Device: Photo Composer
- Product code: PC0001

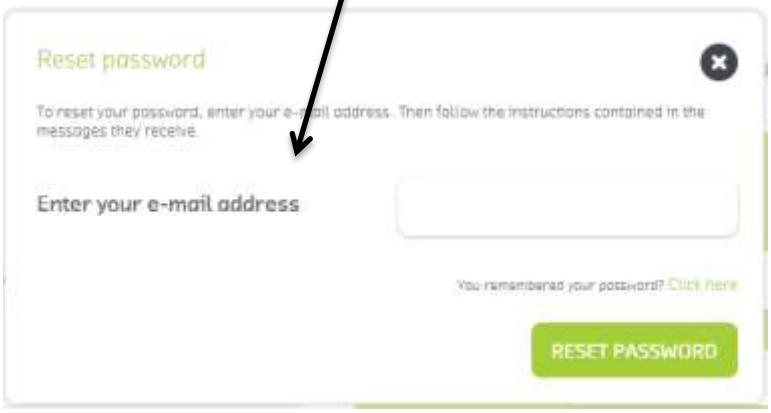
User login

Login with predefined email and password.

User can also use social media login options

Forgotten password?

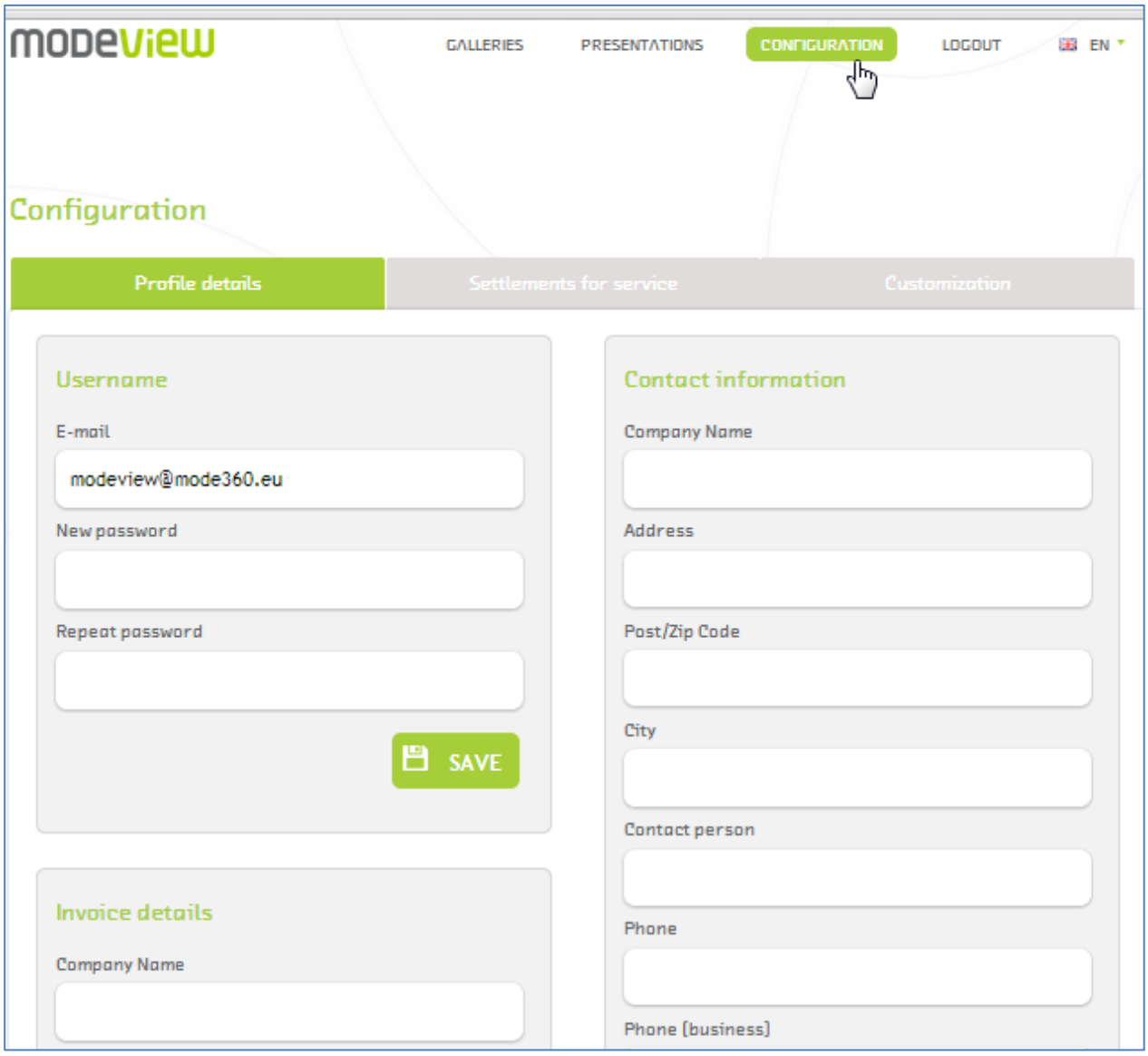
Click the button bellow login gap.


Reset password
To reset your password, enter your e-mail address. Then follow the instructions contained in the messages they receive.
Enter your e-mail address
You remembered your password? Click here
RESET PASSWORD

4.2 User profile settings

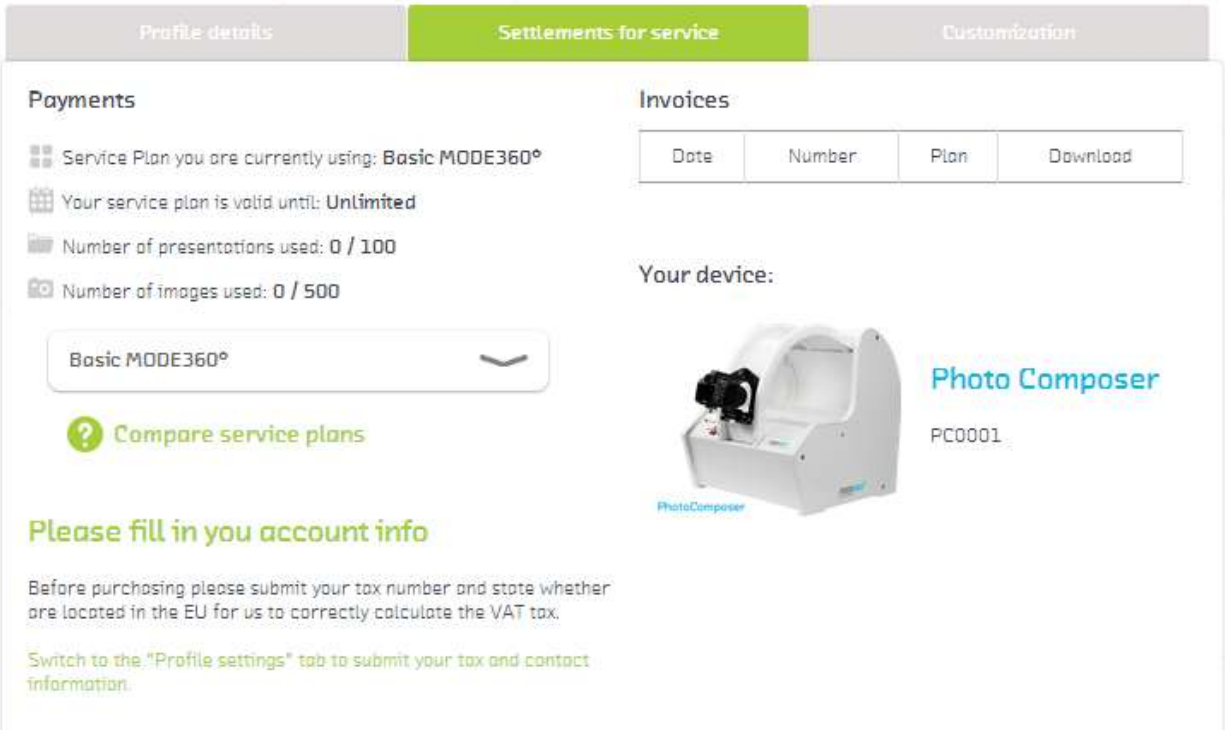
Access to the user profile is in CONFIGURATION feature. Data can be completed here any time.

1) Profile details
    a. Username
    b. Contact information
    c. Invoice details



2) Settlements for service

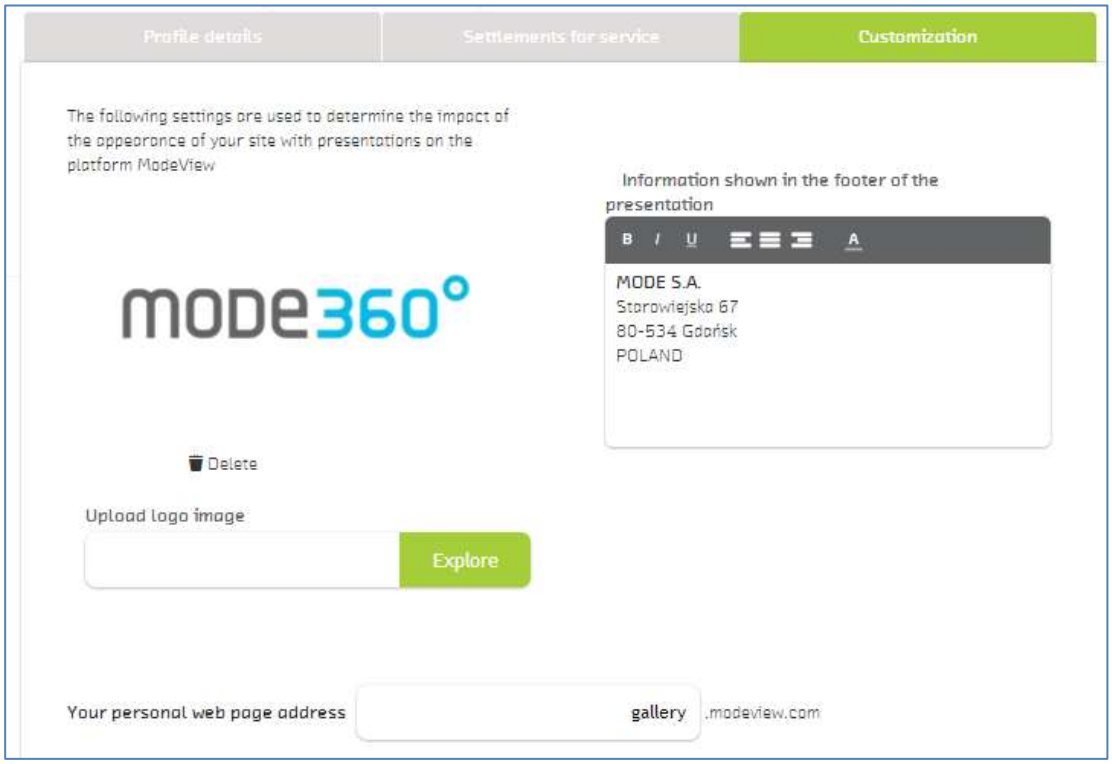
Here you can change package settings.


Profile details
Settlements for service
Customization
Payments
Service Plan you are currently using: Basic MODE360°
Your service plan is valid until: Unlimited
Number of presentations used: 0 / 100
Number of images used: 0 / 500
Basic MODE360°
Compare service plans
Please fill in you account info
Before purchasing please submit your tax number and state whether are located in the EU for us to correctly calculate the VAT tax.
Switch to the "Profile settings" tab to submit your tax and contact information.
Invoices
Date
Number
Plan
Download
Your device:
PhotoComposer
Photo Composer
PC0001

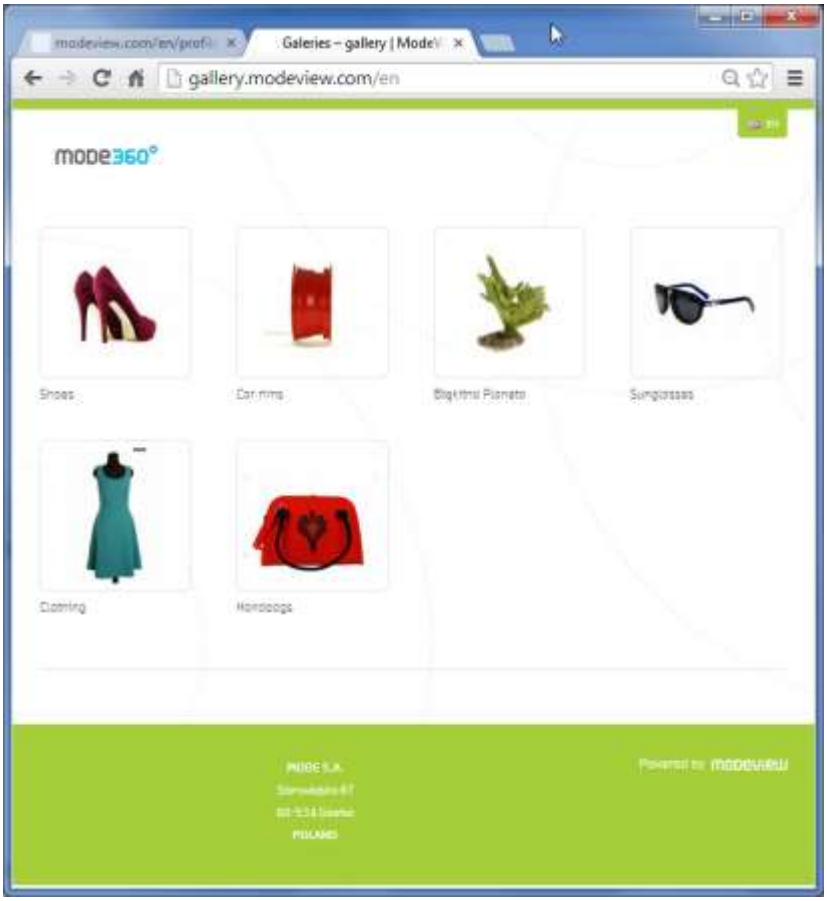
3) Customization

Here you can:

3.14 Add your logo
3.15 Company data
3.16 Create your own modeview.com www addressee to your galleries



Sample site
http://gallery.modeview.com/



4.3 Presentations

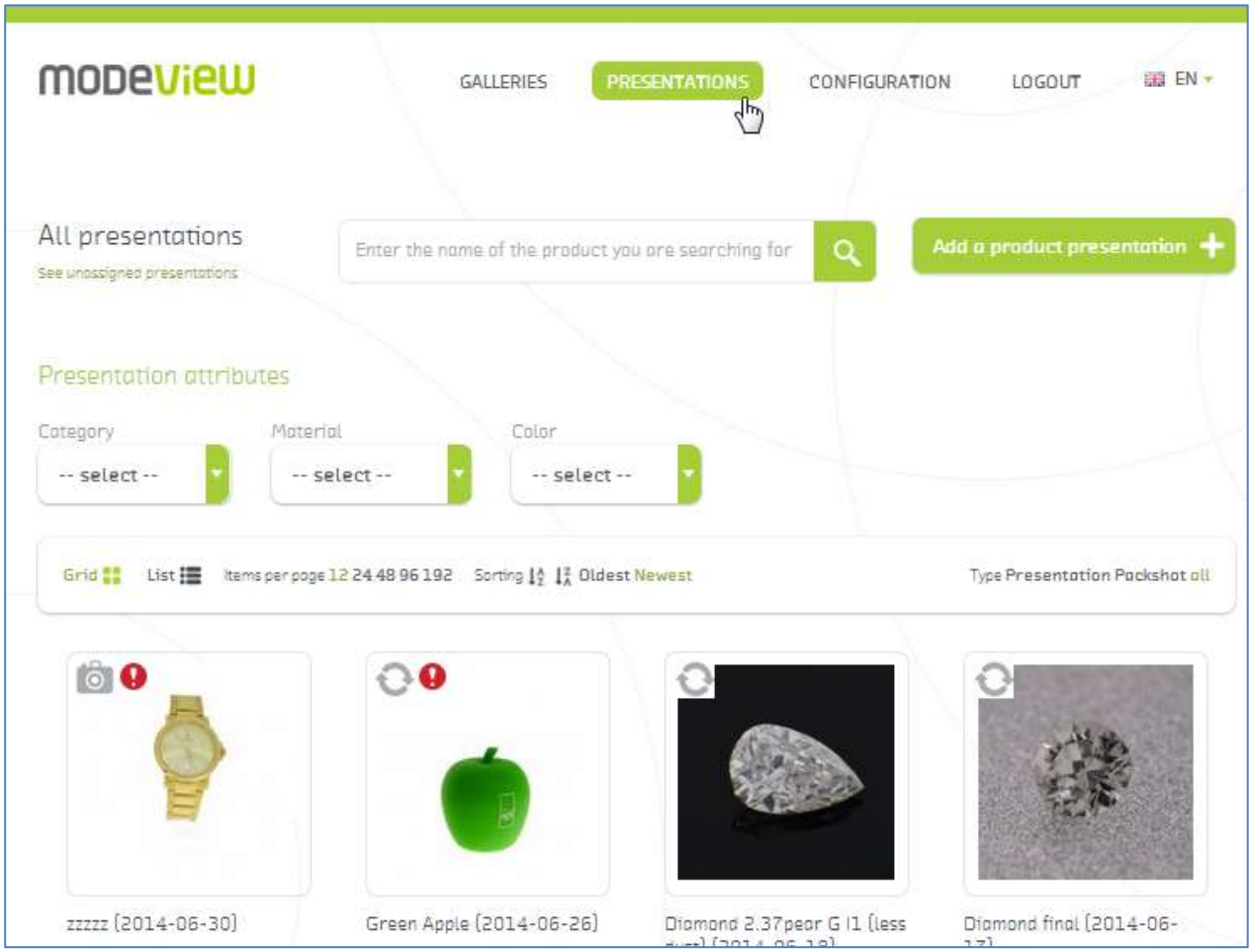
Definition

Presentations is:

- 360° presentation – images series presentation
- Spherical presentation – multilevel animation
- Packshot – images slideshow

Main interface has 3 parts:

1. Presentation list
2. Add new presentation
3. Publishing options edit



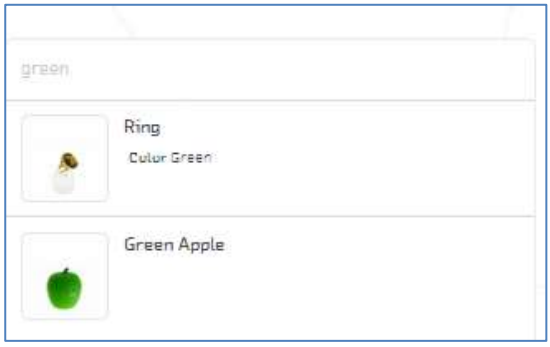
Sample presentation view.

For more please write it@mode360.eu

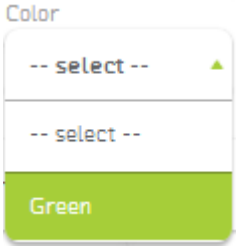
4.3.1 Presentation list

User can browse, filter and sort his presentations

a) Browsing – use “Grid” and “List” icons and the parameter “item per page” to change display mode
b) Sorting – use “sorting” and “type” icons
c) Filtering – use browser or “Presentation attributes”
    - Browser view – search presentation by name, description or other attributes

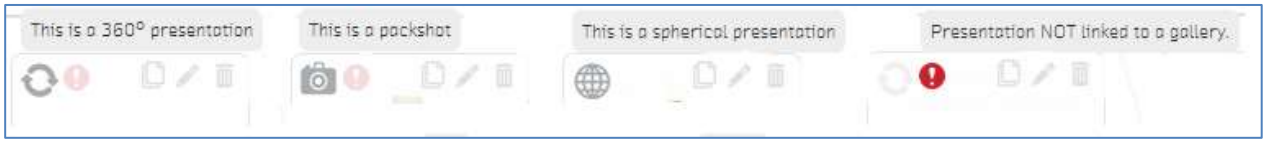


    - “Presentation attributes” filter view. See 4.3.2. for more tips



Every presentation icons have additional information about type and possible editing tools.

- This is a 360° presentation (horizontal spinning animation)
- This is a picture (single photo)
- This is a spherical presentation (multilevel animation)
- Presentation NOT linked to a gallery (animation is not related with any gallery. More in 4.4)



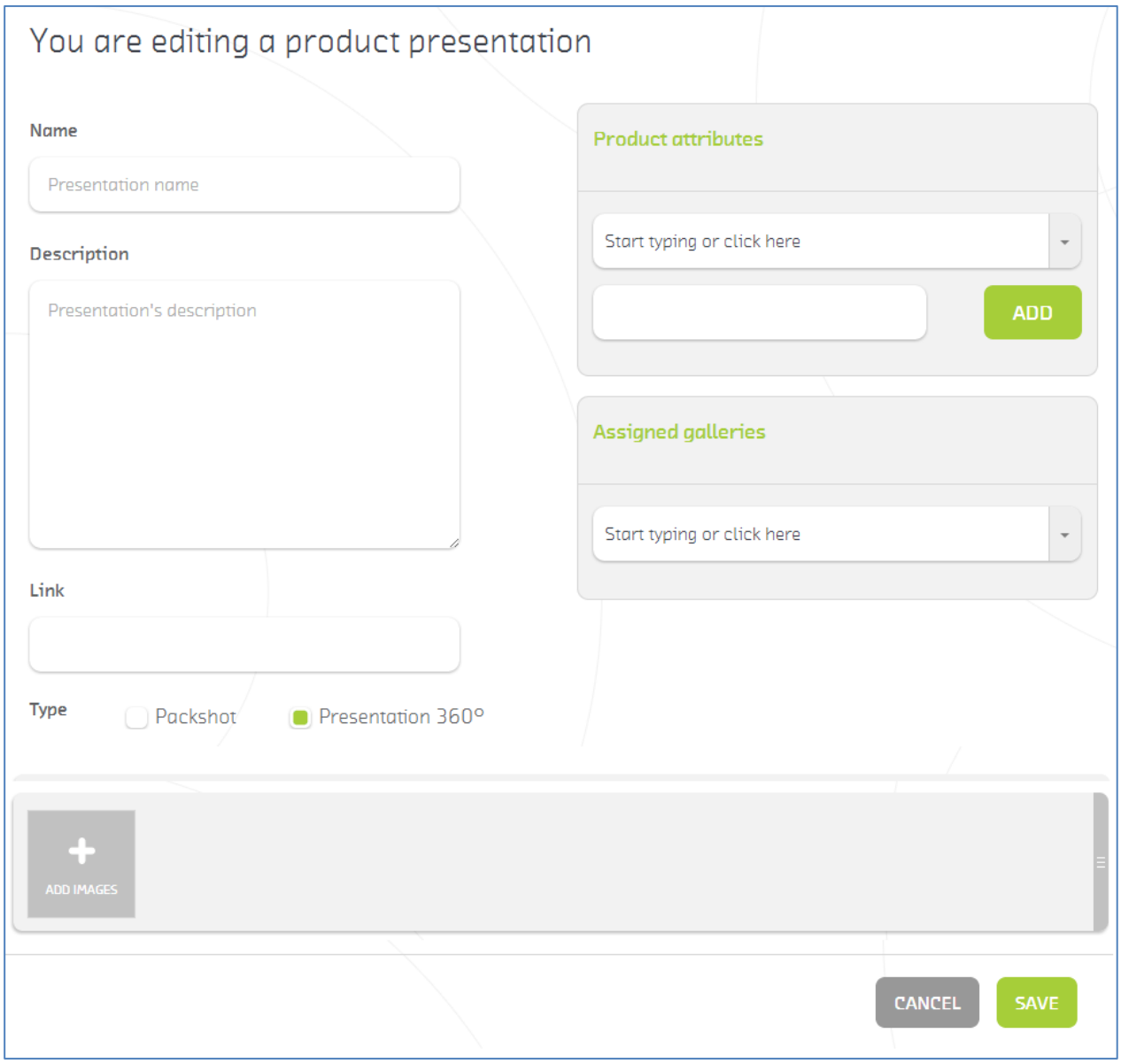
Editing:

- Clone
- Edit
- Delete

4.3.2 Creating a new presentation (adding presentation to the data base)

There are 2 solutions for adding a new presentation:

1) by using MODEPiX application and transfer series of images directly to MODEView cloud solution (see more in 3.13)
2) by using upload feature directly at modeview.com
   To add new presentation click „Add a product presentation" button and follow next steps.



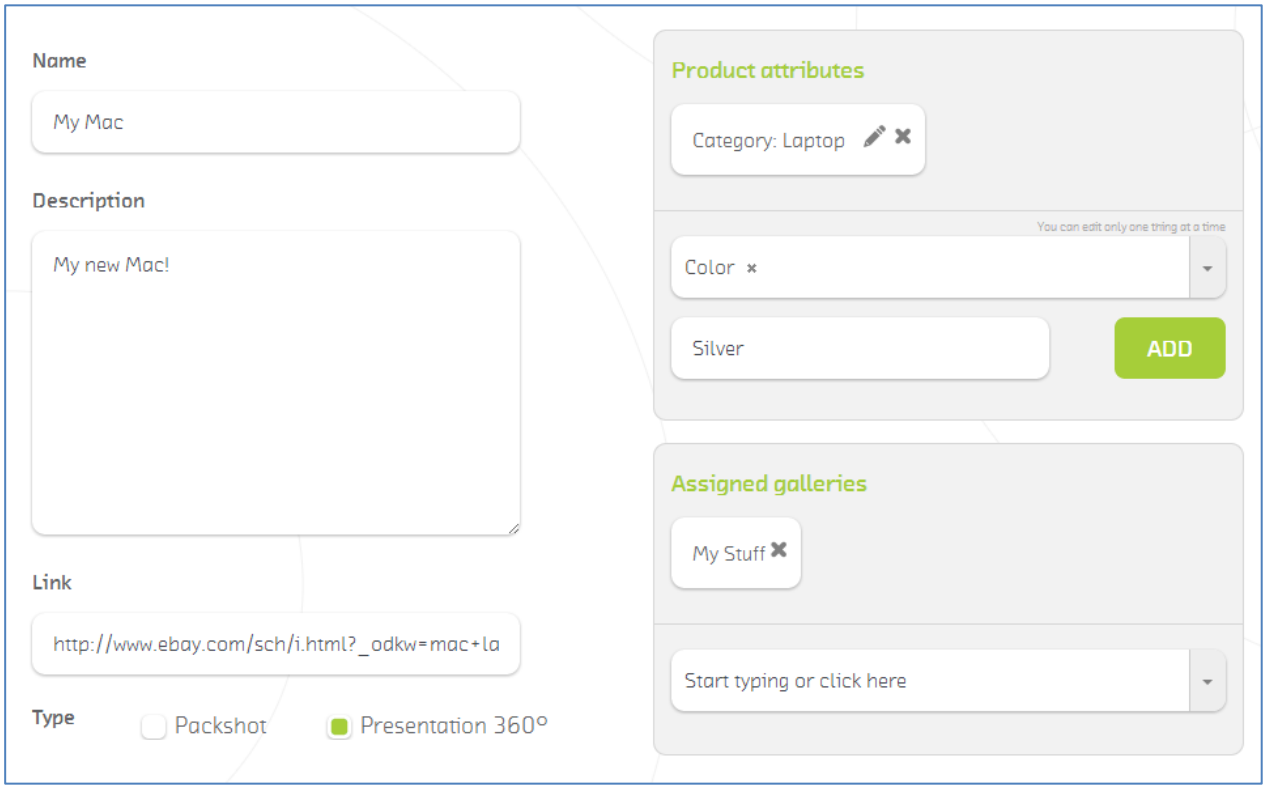
Fields description

1) Name (* mandatory field) – animation name
2) Description – presentation description. User can describe all necessary product details like: size, model price etc.
3) Link – user can link particular www address to present its location
4) Product attributes – add/edit/delete additional product attributes
   The attributes are helpful feature in browsing and filtering. Add new attributes and its value for ex. (A) Color – (V) Blue . if your next presentation will have different color just add new value because Attribute already has been added.

5) Assigned galleries – gallery manager
6) Type – defining presentation type (single image, 360 or spherical 3D animation)
7) Add images – here you can add one or more images.

Presentation adding example:

Fill name and description gaps and add attributes. Next add the presentation to the one of created galleries.

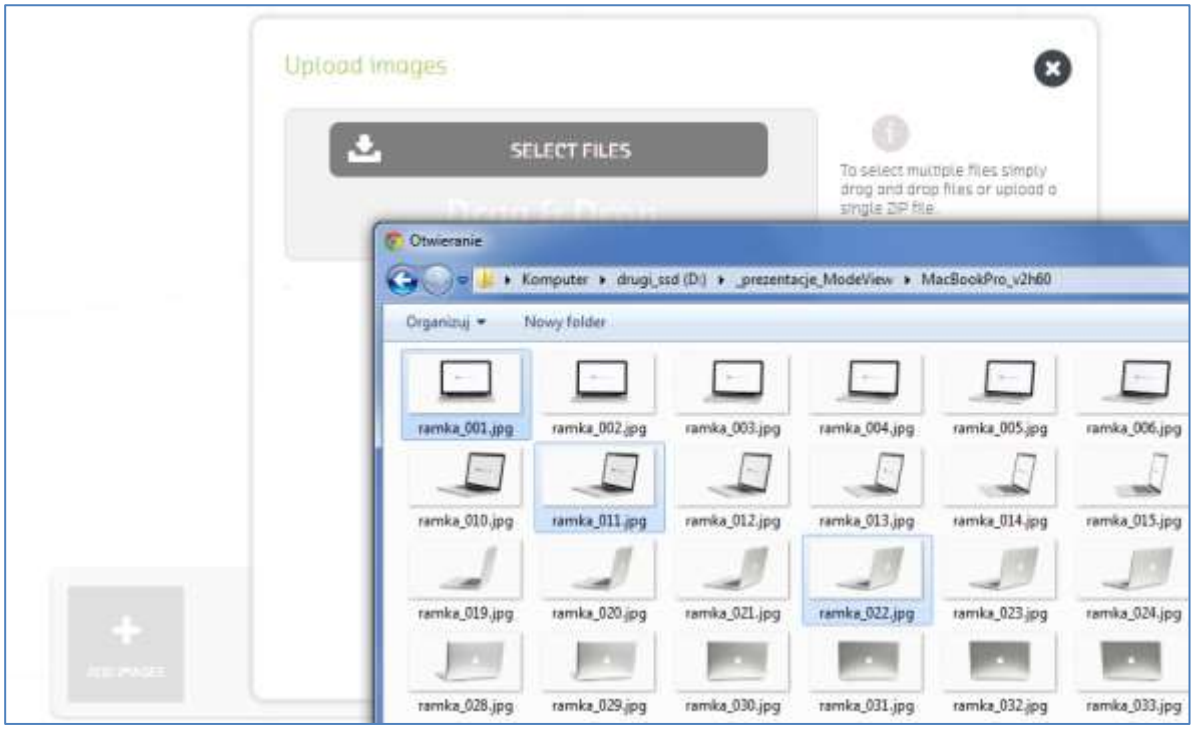


Add images

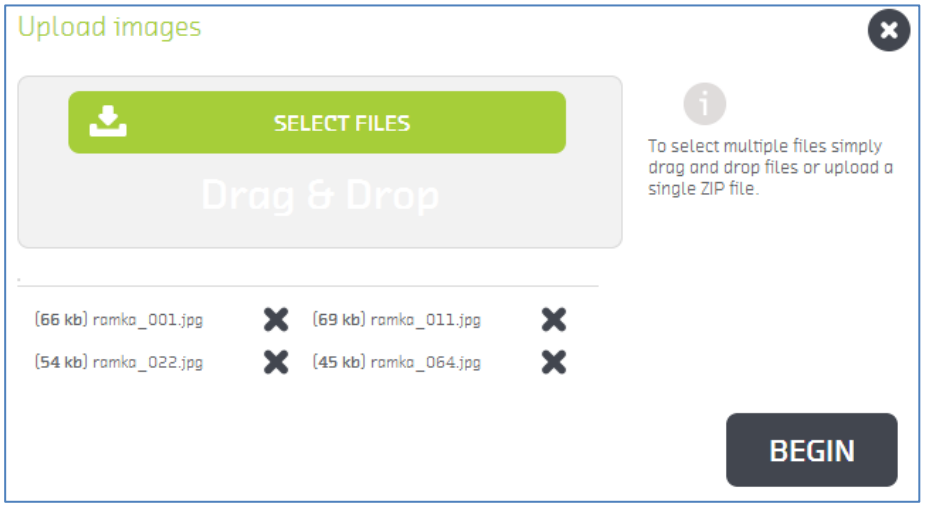
User can add single images one by one. Zip file for images series is recommended.

Example 1 – adding few single images (packshots)

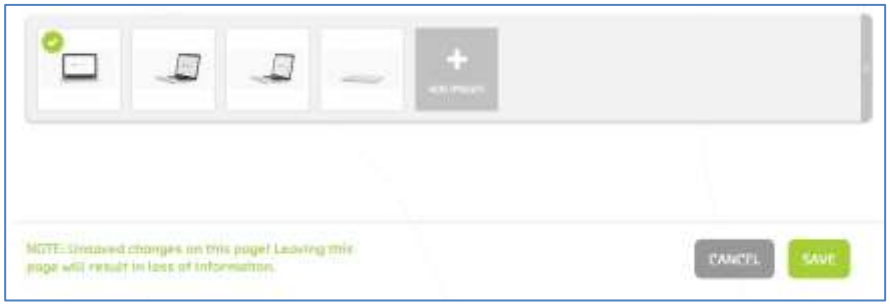
Choose “select files” feature, browse folder with images and add single or more images.



Click „BEGIN”.

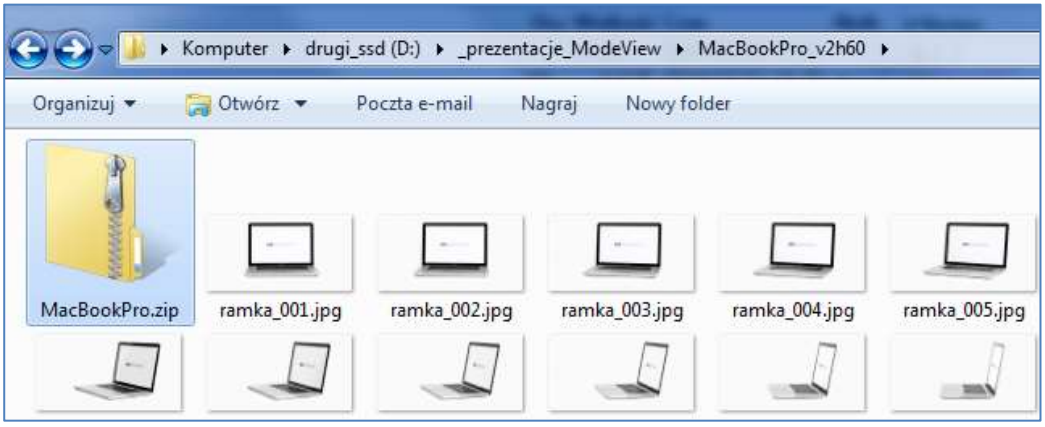


confirm operation by clicking SAVE button

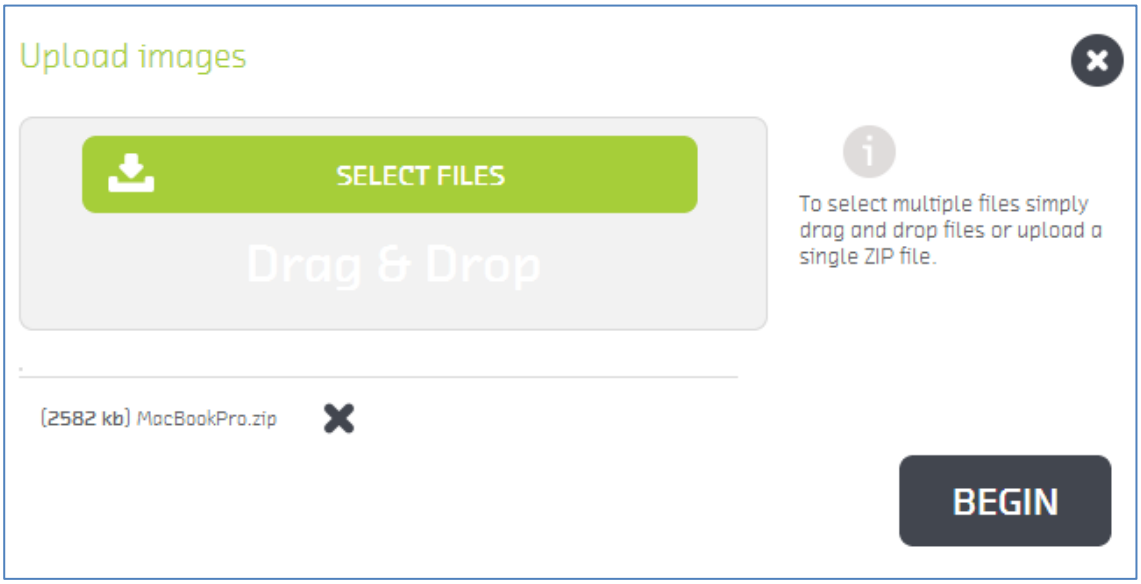


Example 2 – adding series of images in a zip file for 360 degrees or spherical presentation.

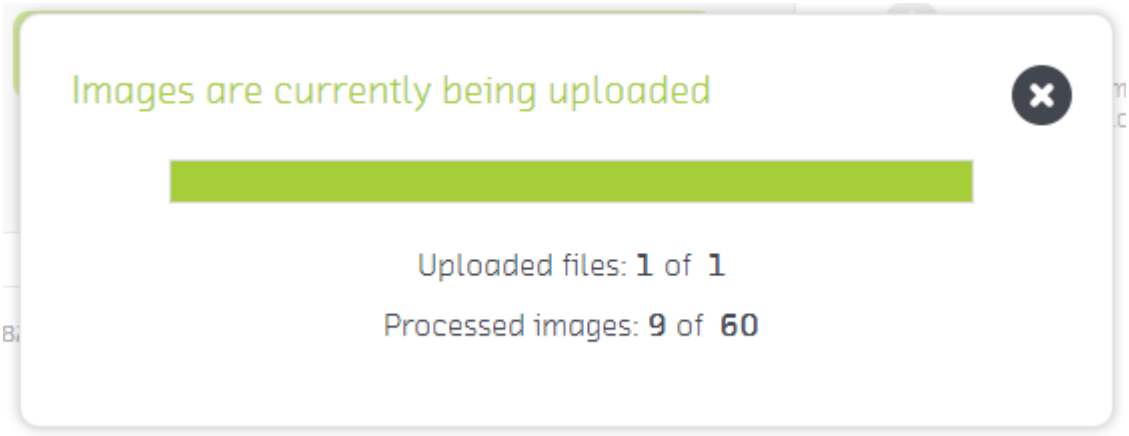
1) Prepare zip file (use separate freeware) – don't zip other sub-folders existing inside



2) Next choose zip file and confirm


Upload images
SELECT FILES
Drag & Drop
To select multiple files simply drag and drop files or upload a single ZIP file.
(2582 kb) MacBookPro.zip
BEGIN

File will be uploaded and extracted files will be added.

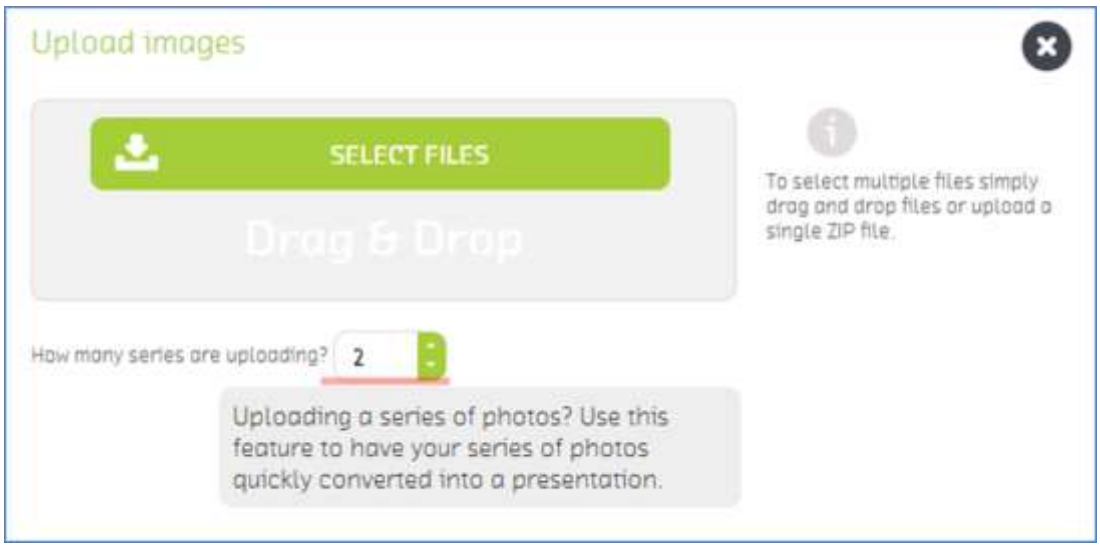


Confirm by SAVE

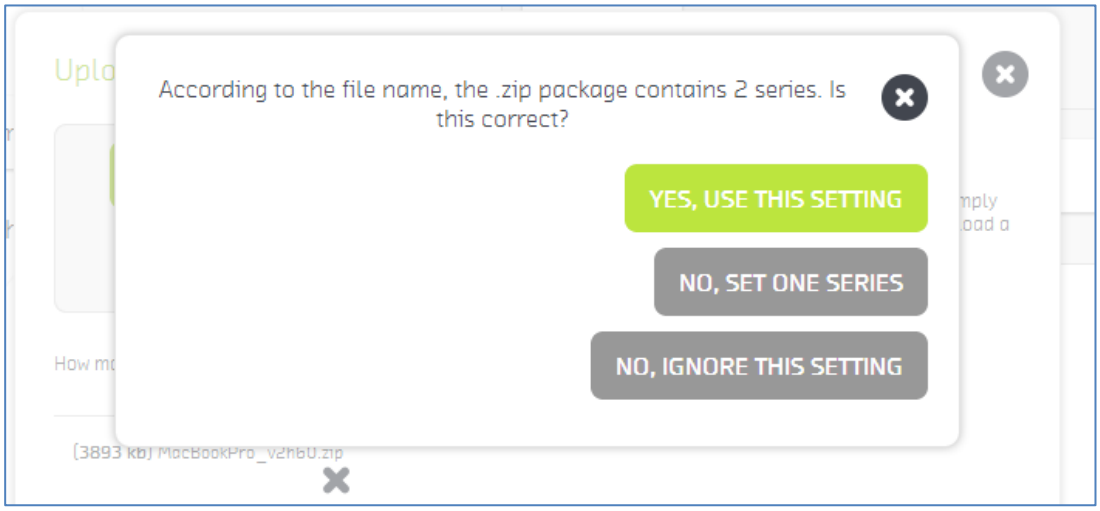
Example 3 – add few series of zipped files

By adding additional levels of presentation user can get the multilevel presentation (spherical presentation).

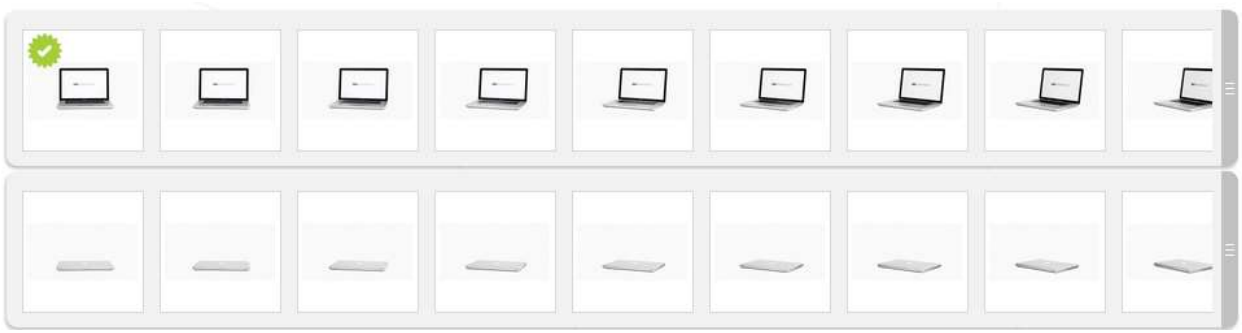
Bellow we have example with 120 images divided in 2 levels that's why we are selecting 2 series fo upload.


Upload images
SELECT FILES
Drag & Drop
To select multiple files simply drag and drop files or upload a single ZIP file.
How many series are uploading? 2
Uploading a series of photos? Use this feature to have your series of photos quickly converted into a presentation.

Images have been previously zipped and the popup will ask for confirmation.


According to the file name, the .zip package contains 2 series. Is this correct?
YES, USE THIS SETTING
NO, SET ONE SERIES
NO, IGNORE THIS SETTING

Finally 120 images has been loaded and divided into 2 series of 60 images.



4.3.3 Publishing options

Definition:

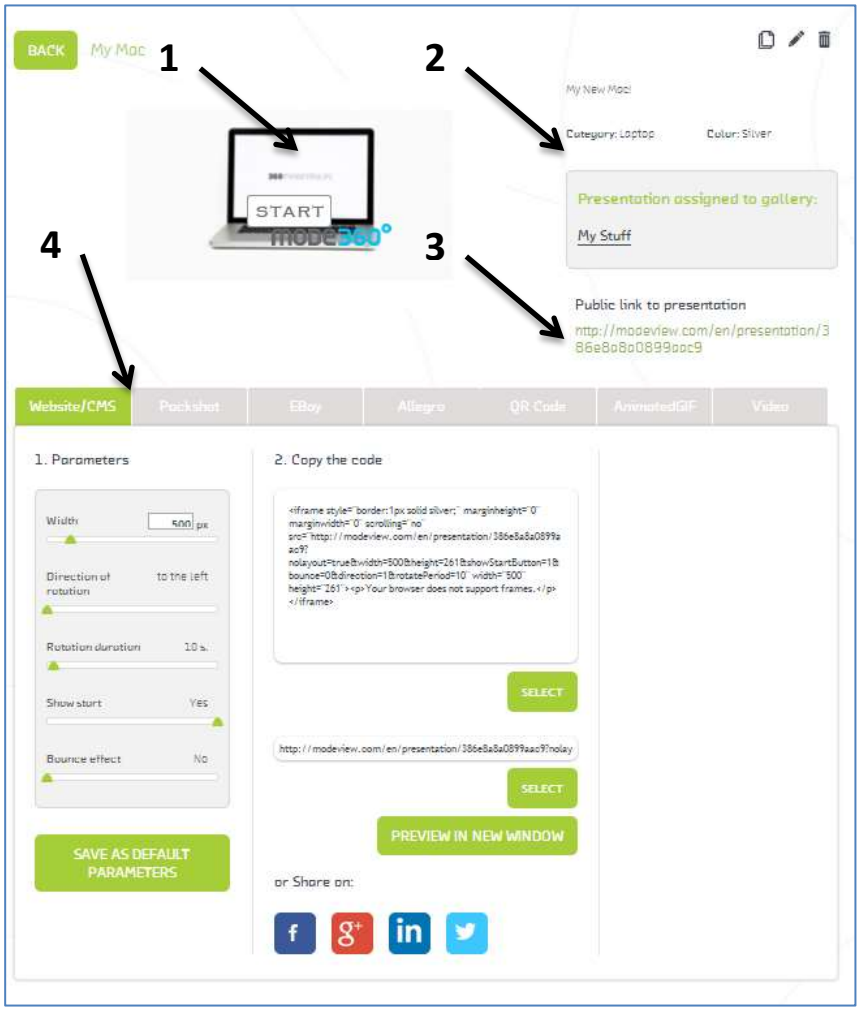
Publishing means:

- Generating special HTML embed code for online publishing in CMS (users website, Ebay or other location)
- Social media sharing features
- Cope-paste ready link for GIF, QR or video file.

Depends on presentation type (single image-packshot or 360/3D presentation) publishing options may vary.

Example publishing options view

1) Preview
2) Info, attributes and related galleries
3) Link
4) Publishing options



"1. Parameters" section change allows user to edit all presentation settings. Must be confirmed by "SAVE AS DEFAULT PARAMETERES" button.

„**2. Copy the code**" – user can copy that code to paste it on his website, blog, auction etc.)

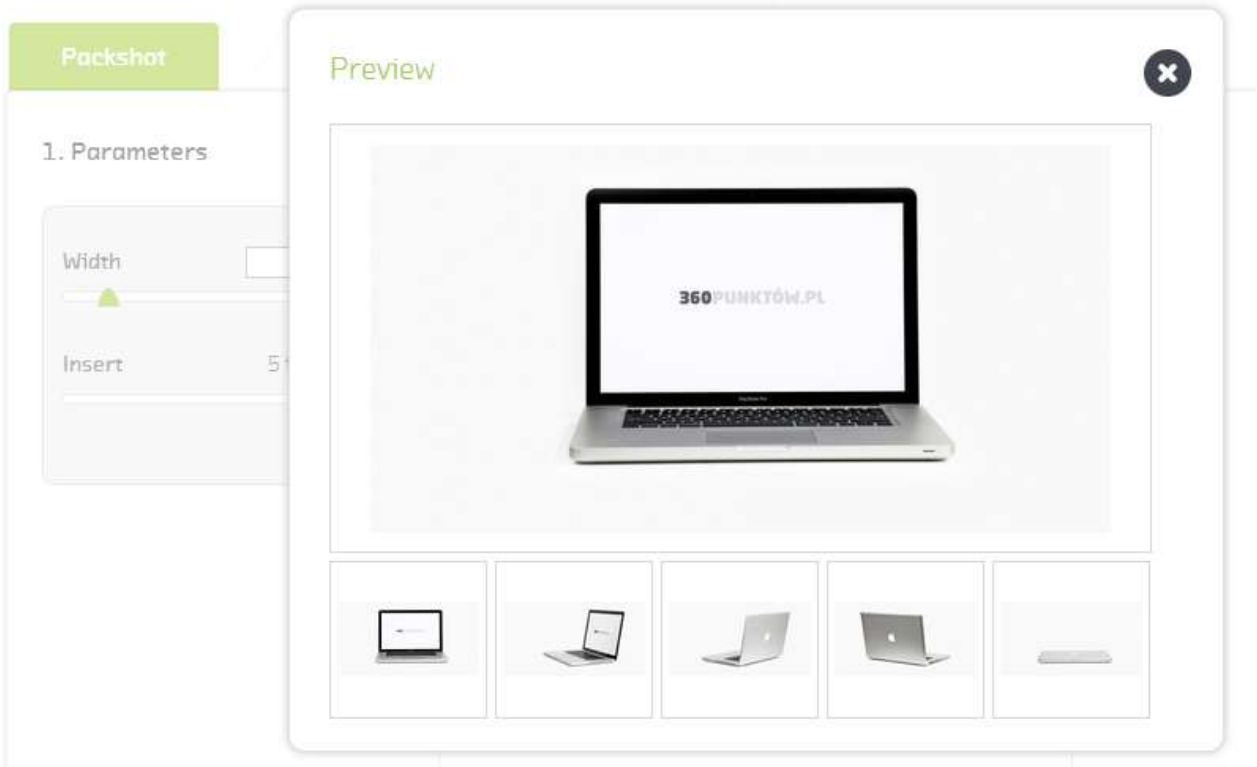
“ Packshot” feature configuration (Product mini gallery)

Packshot it’s a one ore more images, which can be, embed as a slideshow type presentation (product mini gallery).

Some parameters can be adjusted:

- **Width** in pixels
- **Insert Images** – adjust how many images are used for the slideshow (random feature)

New look after changes can be preview in „**PREVIEW IN NEW WINDOW**” feature.

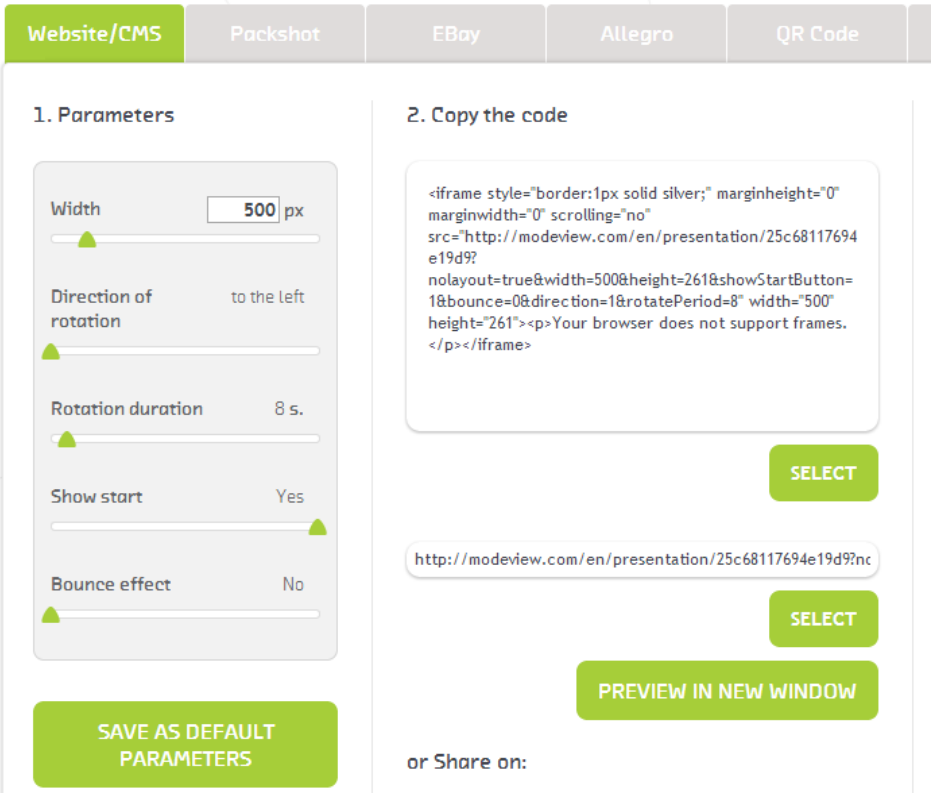


Configuration for 360° and 3D animation (CMS, Ebay, Allegro, QR Code, Animated GIF))

Website/CMS

Following adjustments can be applied:

- **Width**
- **Direction of rotation**
- **Rotation duration** – how much seconds for one full turn.
- **Show start** – presentation can start or not automatically
- **Bounce effect** – presentation effect for not full presentations (for ex. 180 degrees) or just to make it different ☺



Ebay

Ready embed code for Ebay auction. Now you can share your animation on Ebay

Allegro (only for Polish market)

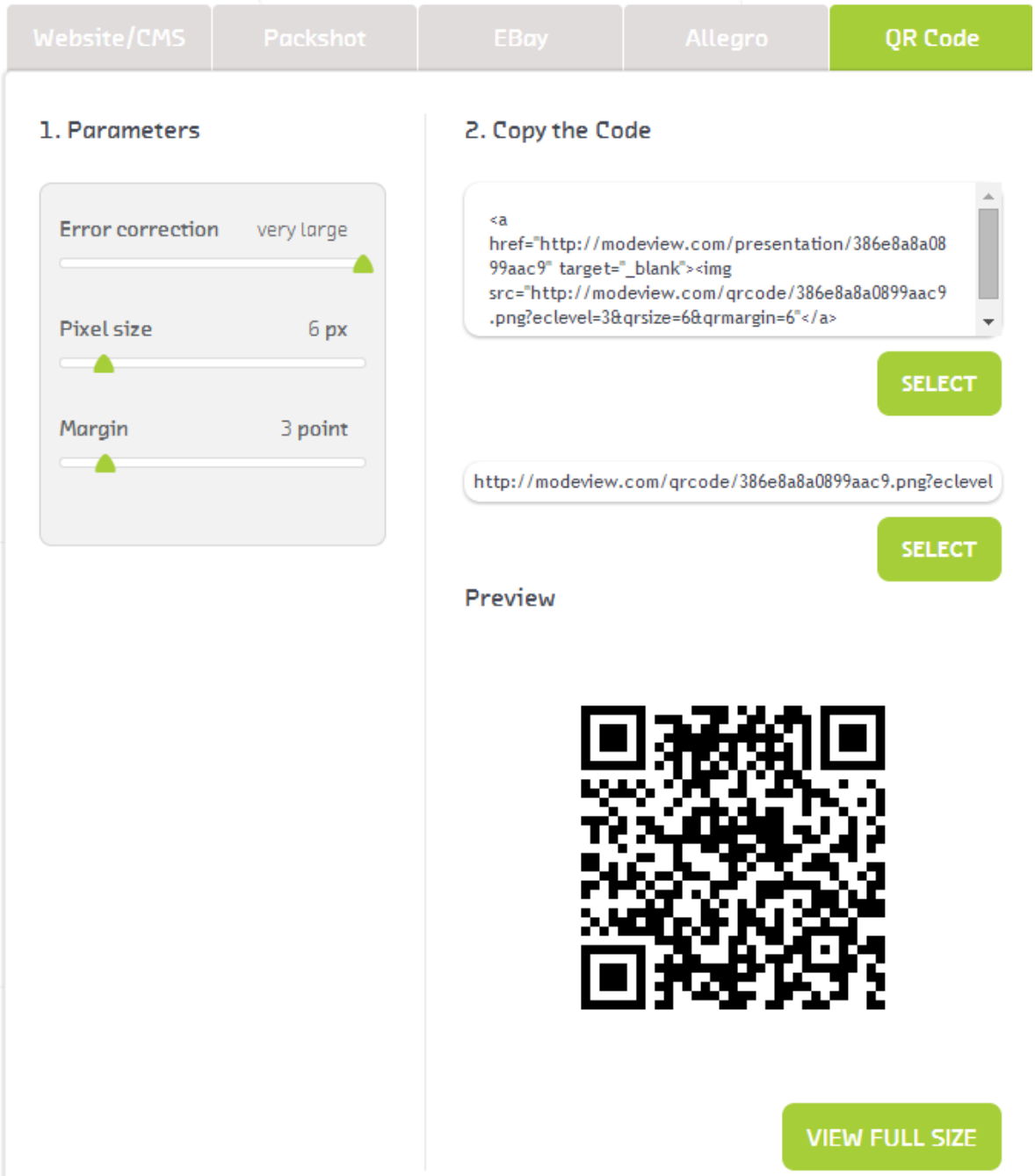
QR code (Quick Response)

It's a coded link to the presentation which can be scanned by smartphone free App.

Some properties can be adjusted:

- **Error correction** – use very high for much more precise scanning.
- **Pixel size** – size of each micro pixel
- **Margin** – size of frame

Click „VIEW FULL SIZE" and right mouse click for "save as…" to save png file with QR code.



Animated GIF

Animated GIF presentation can be used as a very easy to embed format friendly to older browsers. It's als easy to use GIF in applications like power Point etc.

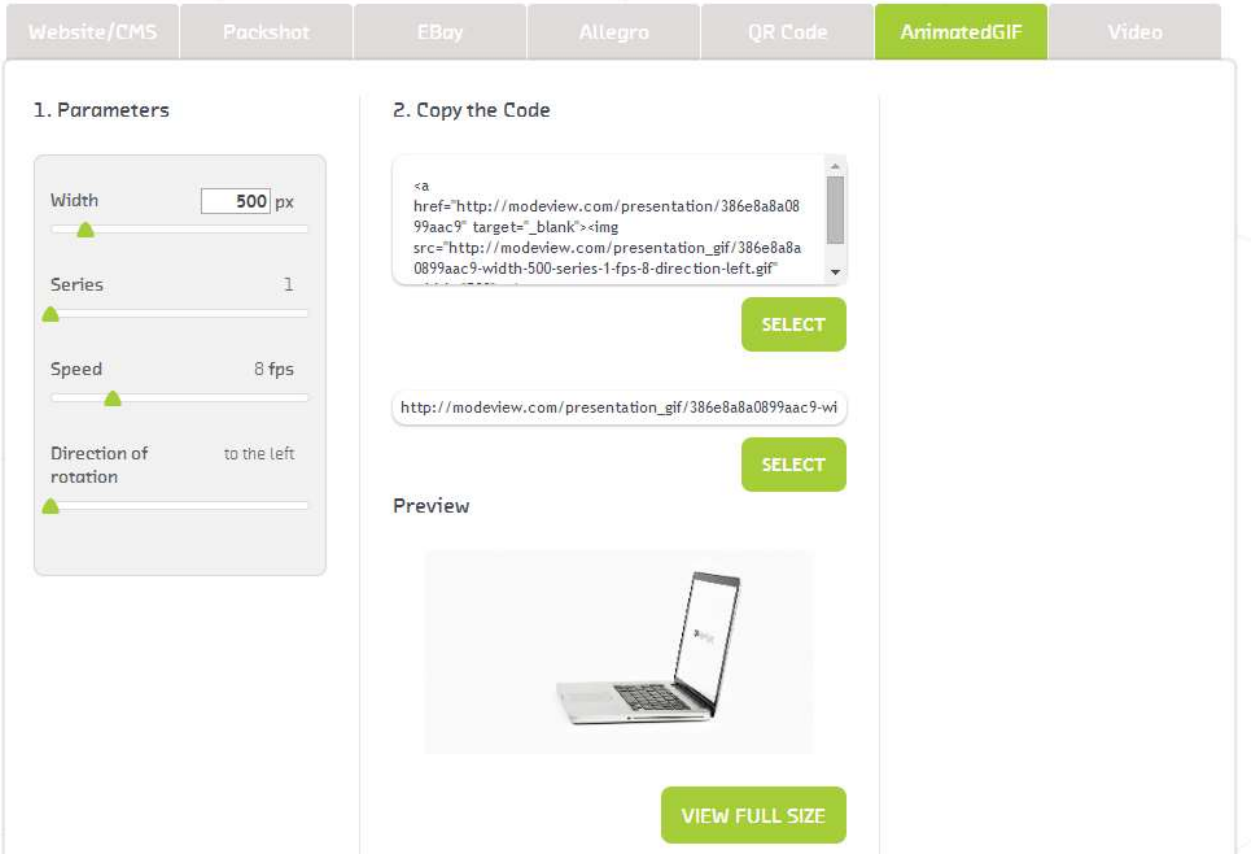
The quality of GIF animation is low and it's not that interactive as flash or HTML5. The GIF has a limited color range to 256.

Parameters settings:

- **Width** of frame
- **Series** – quantity of series loaded to GIF
- **Speed** frames per second – speed of rotation
- **Direction of rotation**

WARNING! Gif doesn't provide bounce feature so not full 360 degrees animation are not recommended.

For generated GIF saving click „VIEW FULL SIZE" and choose by right click "Save as…".

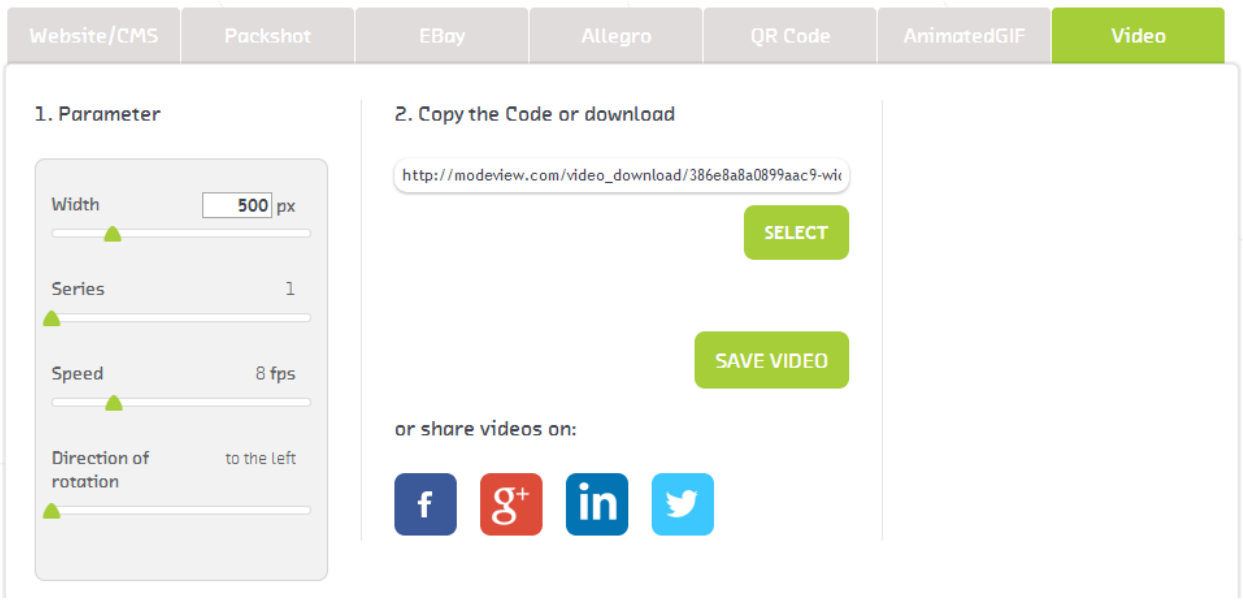


Video

This feature allows you to generate MP4 video file based on series of jpgs

Following settings can be adjusted:

- **Width**
- **Series**
- **Speed**
- **Direction of rotation** frames per second
- *WARNING! Gif doesn't provide bounce feature so not full 360 degrees animation are not recommended.*
- For generated video saving click „SAVE VIDEO"



Social Media sharing feature

For sharing you can use one of following sharing buttons and follow the instructions.

4.4 Galleries

Definition:

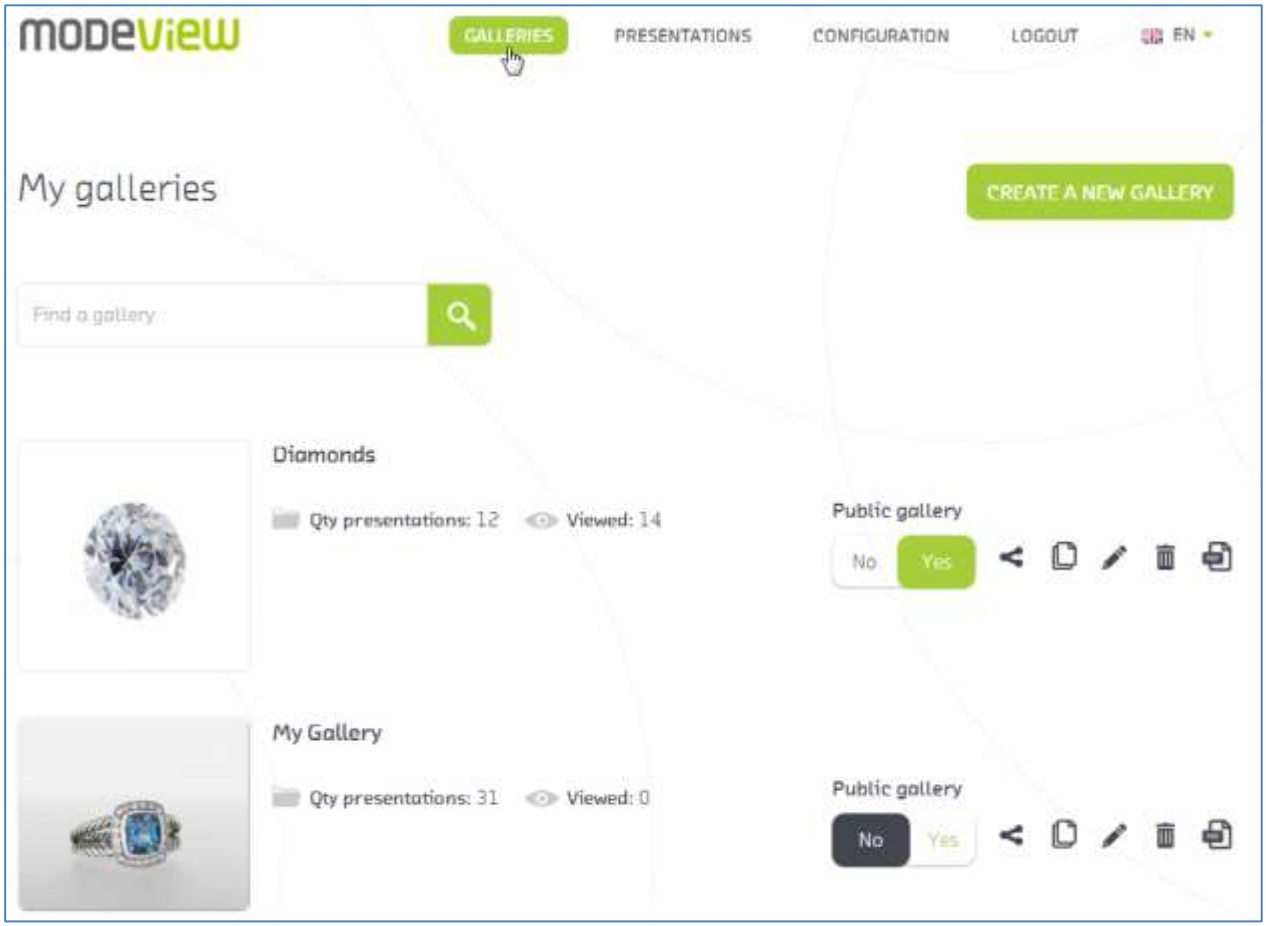
To create “gallery” means to group the objects presentation in the specified theme.:

- product (Diamonds, Shoes)
- events (Christmas, Mothers Day)
- customer offer (offer, sale etc.)

Galleries can be also converted to PDF catalogue for sharing and printing.

4.4.1 List od galleries
4.4.2 Adding and editing gallery
4.4.3 PDF catalogue

Sample presentation view



4.4.1 List of galleries

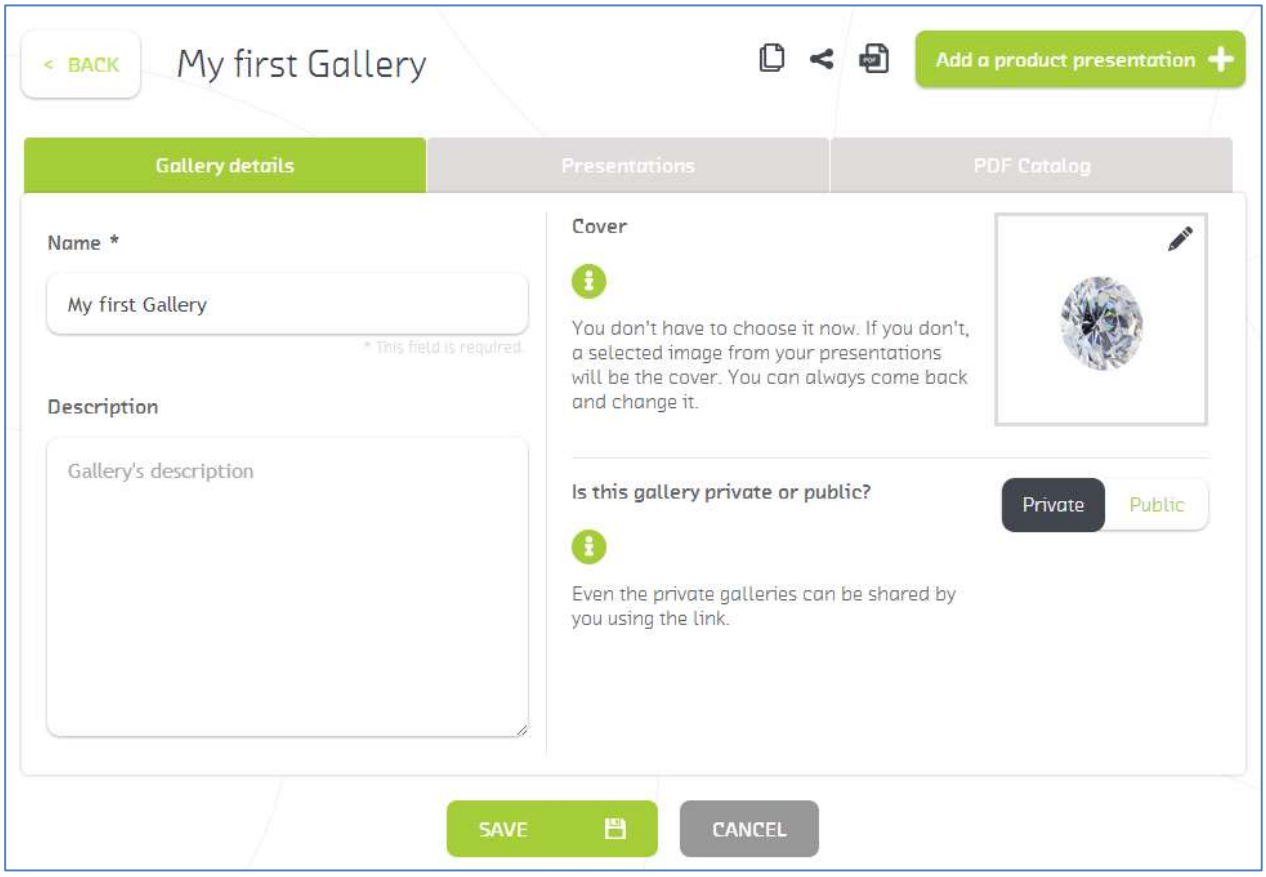
From the general galleries list vie user can use following features:

- Create a gallery
- Search gallery
- Gallery status edit (public/private)
- Sharing features (social media and CMS)
- Clone gallery
- Edits
- Delete
- PDF catalogue

4.4.2 Create and edit gallery feature

Gallery details – fields description

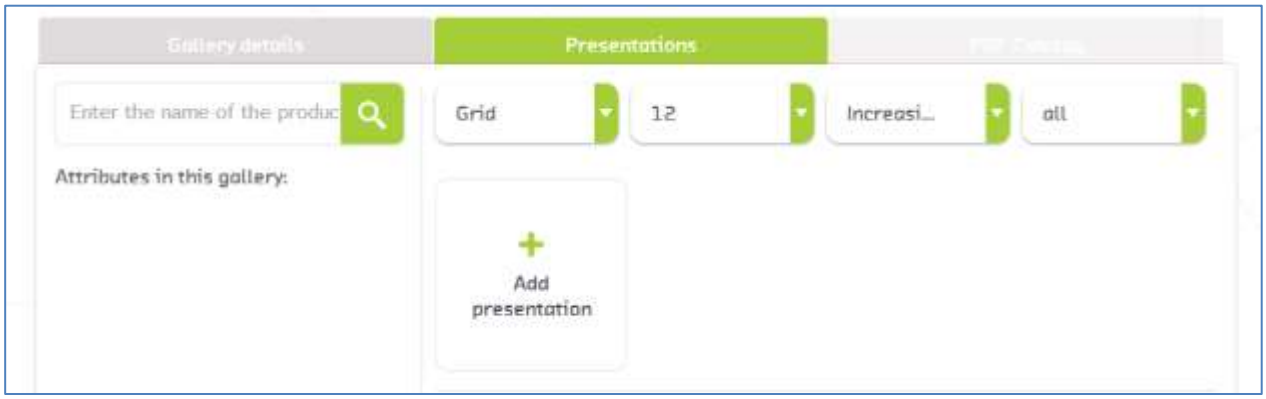
1) Name (* mandatory field)
2) Description – describe your gallery features
3) Gallery status (Public/Private) – the gallery can be published at www.(YOURGALLERY).modeview.com


< BACK
My first Gallery
Add a product presentation
Gallery details
Presentations
PDF Catalog
Name *
My first Gallery
* This field is required
Description
Gallery's description
Cover
You don't have to choose it now. If you don't, a selected image from your presentations will be the cover. You can always come back and change it.
Is this gallery private or public?
Private
Public
Even the private galleries can be shared by you using the link.
SAVE
CANCEL

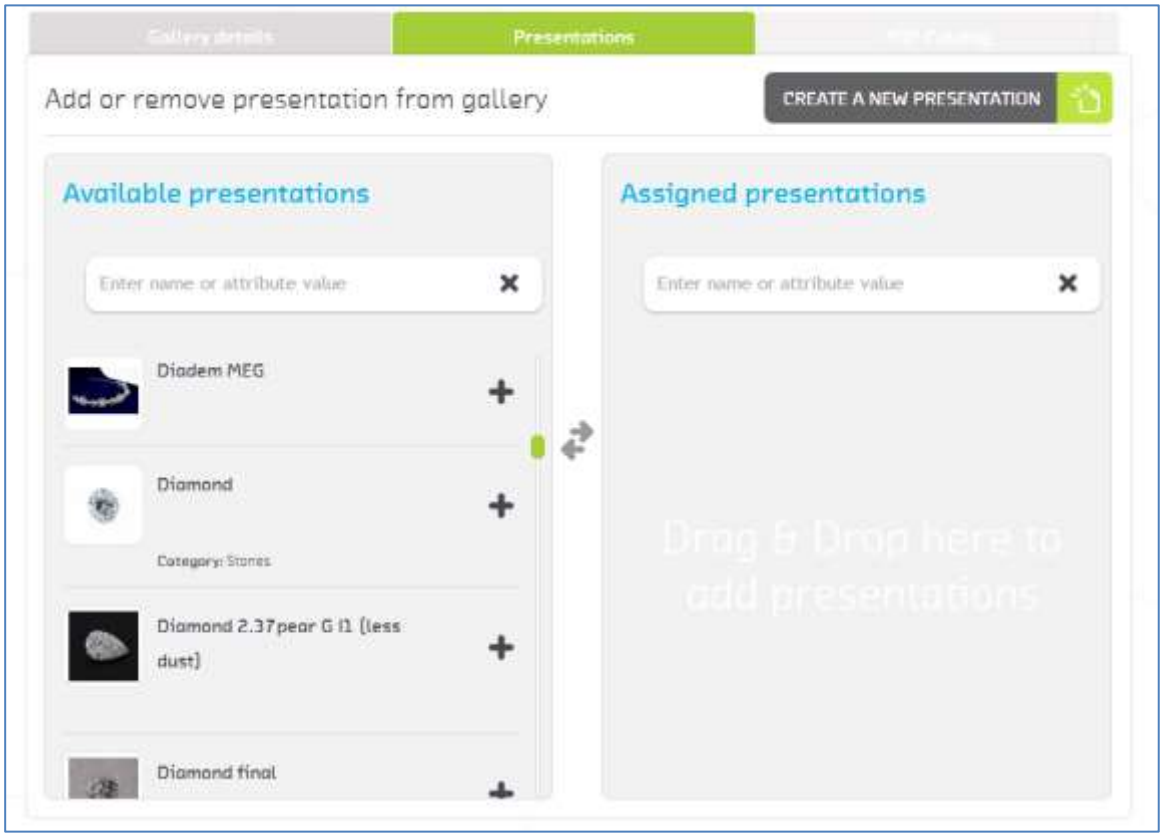
4) Cover – gallery cover photo
It will be visible also when pdf file with gallery will be generated. Load own image or use any picture from animation.

„Presentations”

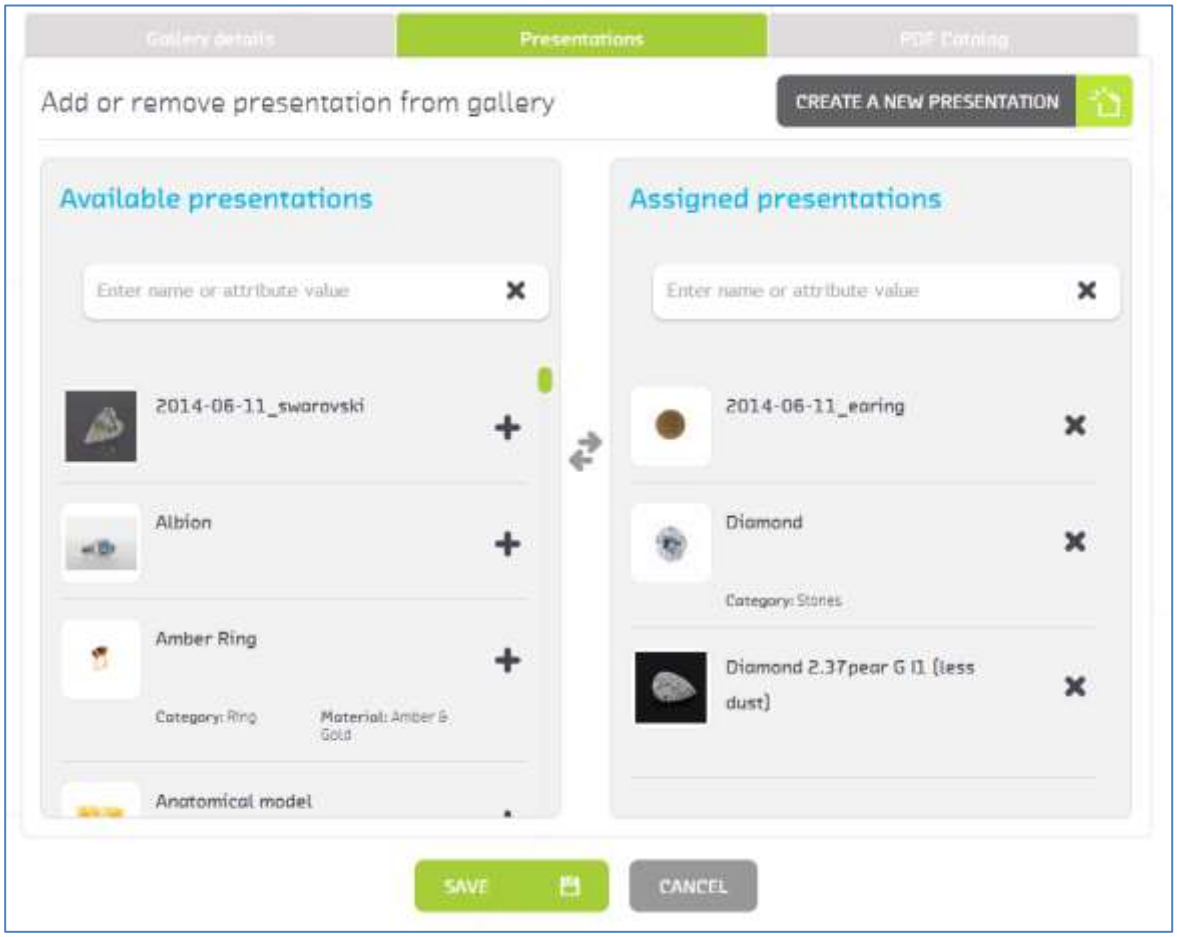
In this bookmark you can add or remove gallery content.



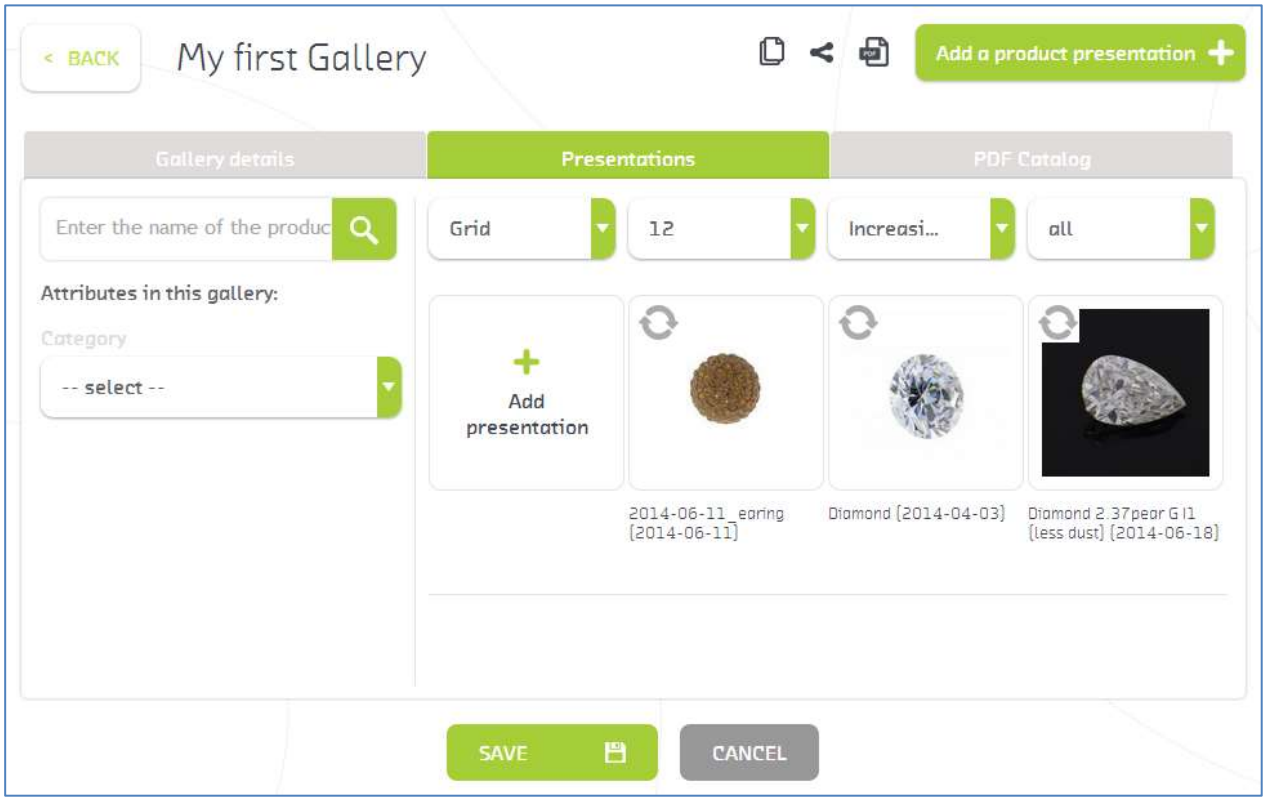
Available presentations and Assigned presentations view.



After adding view:



click „SAVE”



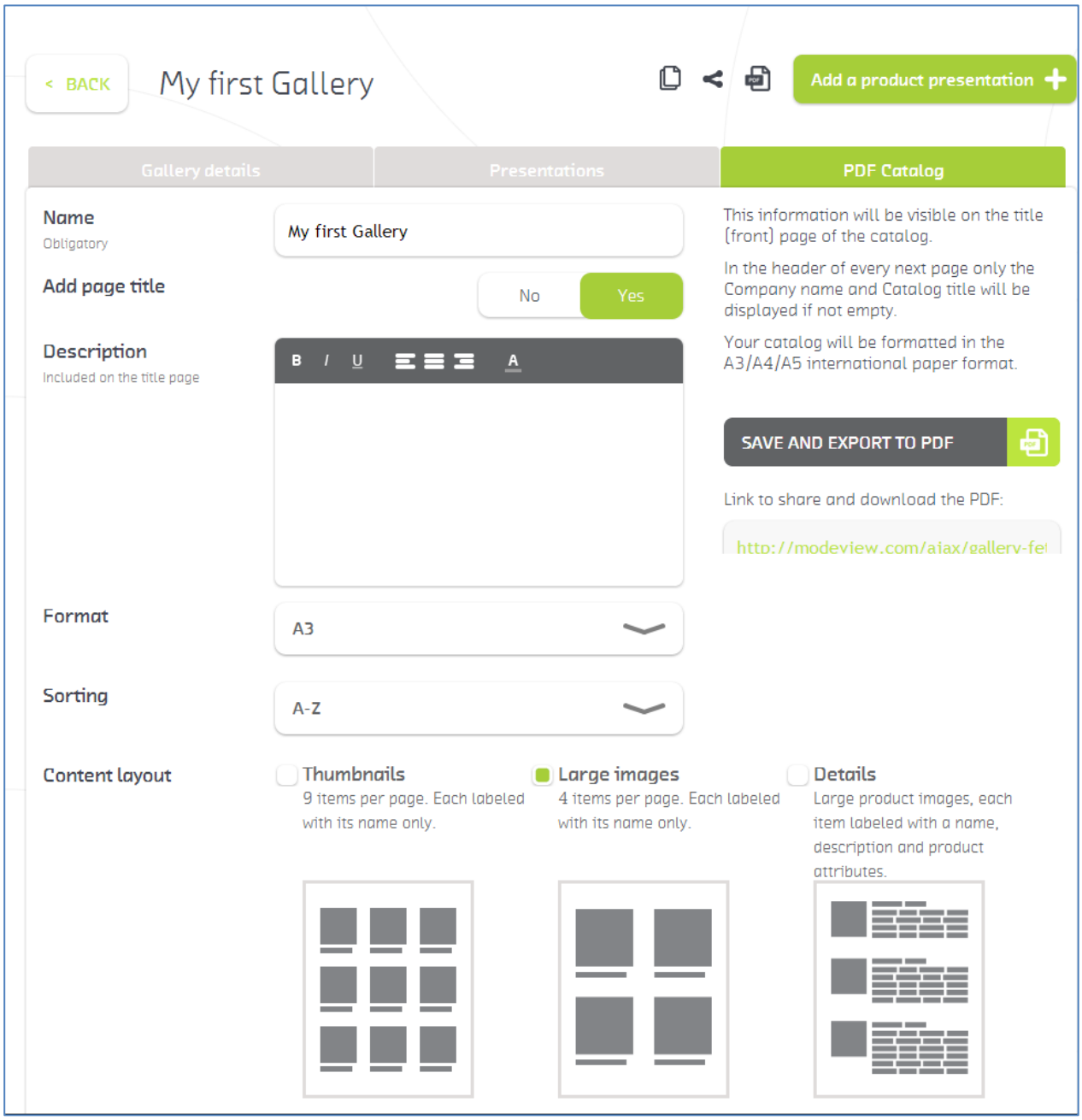
Here you can also set up the gallery cover:

4.4.3 PDF catalogue

You can use your gallery to create pdf printing ready catalogue. It's helpful for offer creating. Can be also used on mobile devices.

Click „SAVE AND EXPORT TO PDF" to get the ready file made of chosen gallery.

Sample gallery view:


BACK
My first Gallery
Add a product presentation
Gallery details
Presentations
PDF Catalog
Name
Obligatory
My first Gallery
Add page title
No
Yes
Description
Included on the title page
This information will be visible on the title (front) page of the catalog.
In the header of every next page only the Company name and Catalog title will be displayed if not empty.
Your catalog will be formatted in the A3/A4/A5 international paper format.
SAVE AND EXPORT TO PDF
Link to share and download the PDF:
Format
A3
Sorting
A-Z
Content layout
Thumbnails
9 items per page. Each labeled with its name only.
Large images
4 items per page. Each labeled with its name only.
Details
Large product images, each item labeled with a name, description and product attributes.